

**MINISTERIAL BRIEFING SESSION ON YOUTH POVERTY AND UNEMPLOYMENT, UNDER
THE TOPIC “ADVANCING OUR COLLECTIVE INTERVENTIONS TO ADDRESS YOUTH
UNEMPLOYMENT AND POVERTY.”**

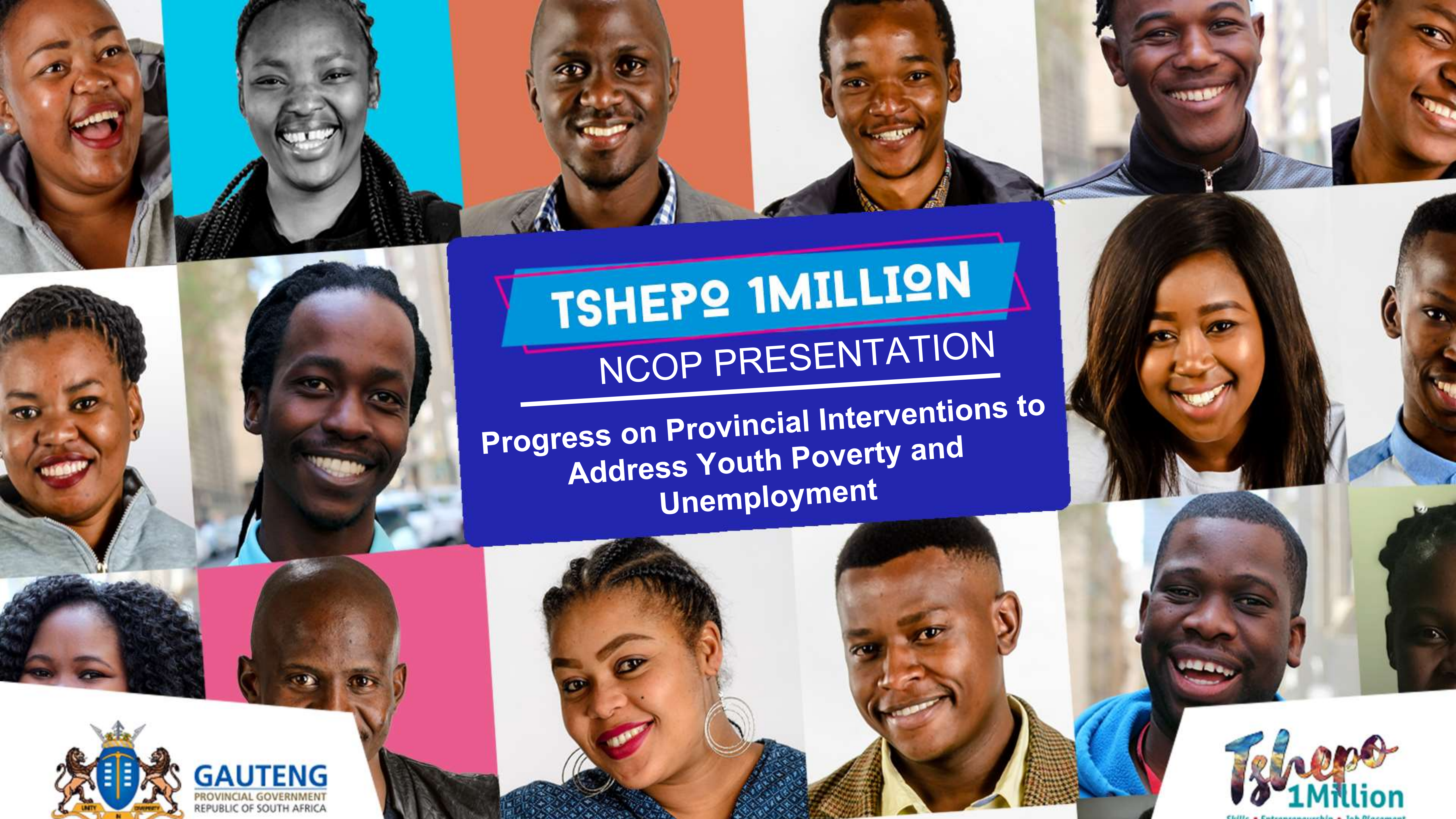
**PROGRESS ON PROVINCIAL INTERVENTIONS TO ADDRESS YOUTH POVERTY AND
UNEMPLOYMENT**

2021/08/24



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GROWING GAUTENG TOGETHER



TSHEPO 1MILLION

NCOP PRESENTATION

Progress on Provincial Interventions to Address Youth Poverty and Unemployment



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OVERVIEW

1. Background and context

2. Giving hope to the Youth: Tshepo 1Million Programme

- SOPA Commitments 6th Admin:
Progress to date
- Connecting with Young People
- Partnerships
- Marketing and Lived Experience

3. Fighting Urban Poverty

4. Welfare to Work,

5. Conclusion

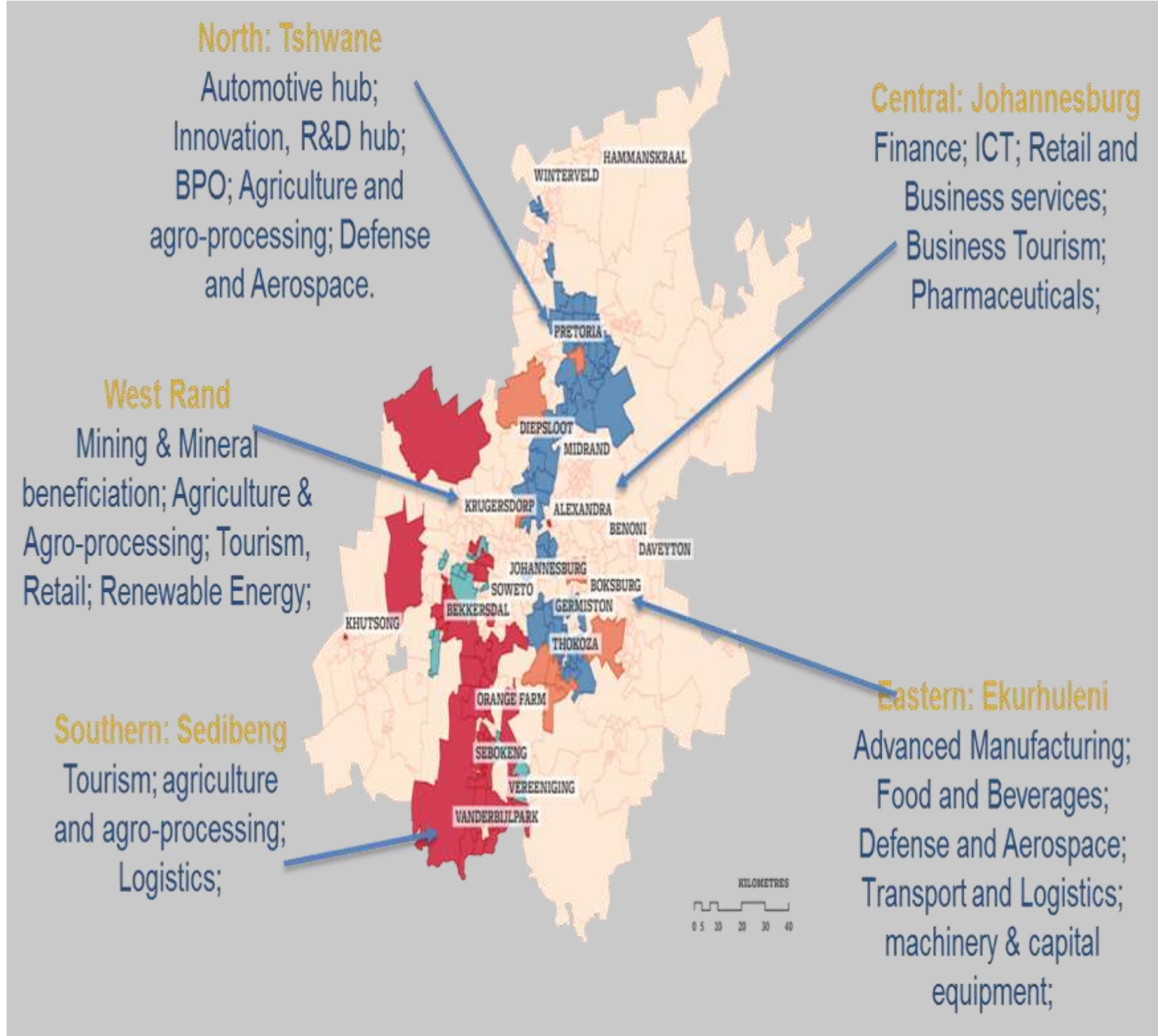


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GAUTENG CITY REGION (GCR)

Industrial, Financial and Technological Hub of Sub-Saharan Africa



Gauteng that supports a better region, Africa & the world

7th largest economy in Africa

- Since 2015, total trade between South Africa and Africa has amounted to R2.7 trillion worth of goods and services.
- Between 2015-2020 South Africa exported R1.9 trillion worth of goods and services to the Africa.
- Over the same period the Gauteng City Region exported R1.19 trillion worth of goods and services to the Africa, accounting for 62.1% of goods and services exported from South Africa to the Africa
- Over the same period inbound goods and services imported from the Africa amounted to R739.1 billion. Representing a national trade surplus of approximately R1.18 trillion. Additionally, the Gauteng City Region received R406.5 billion worth of goods and services from the Africa, representing 55% of goods and services imported from the Africa



Gateway to the continent & the world



34% to SA GDP



42% to industrial output
53% to exports

Establish Gauteng as a hub of the 4IR, centre of digital economy, home of AI,

THE GAUTENG CITY REGION (GCR)

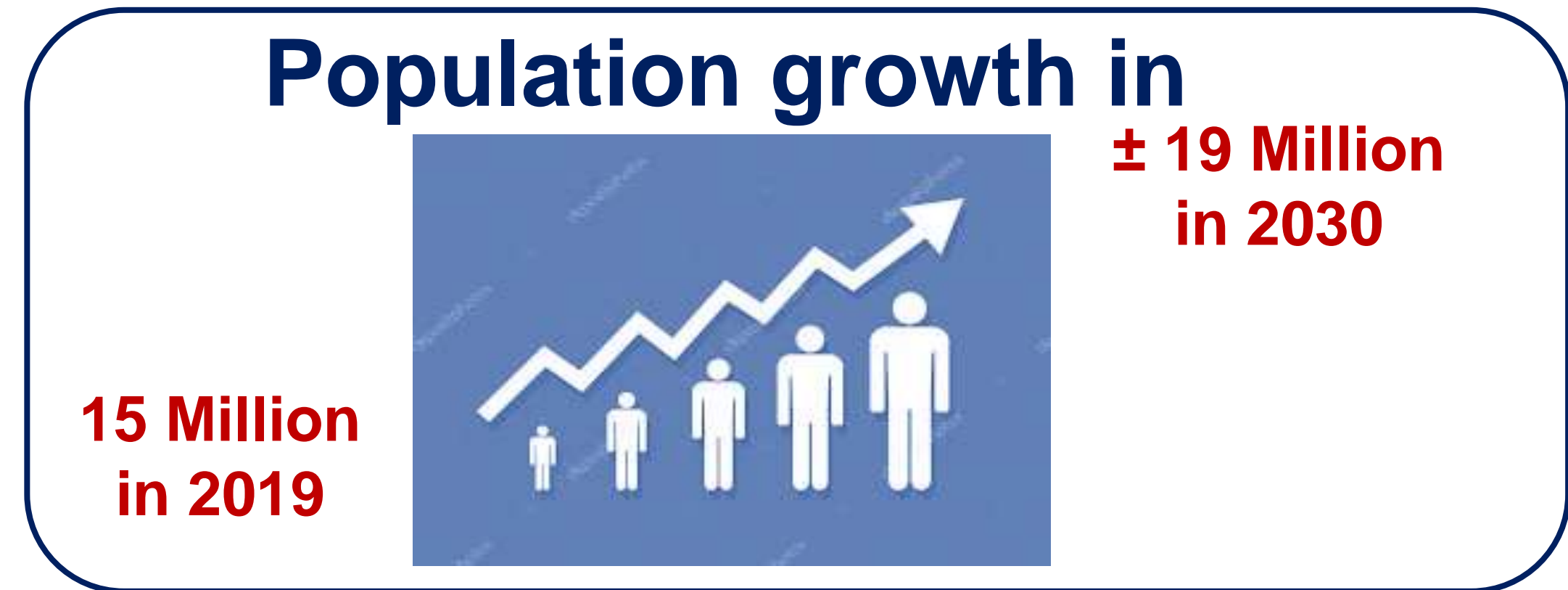
Estimated provincial migration streams	Out-migration	In-migration	Nett migration
2006–2011	416,569	1,330,136	913,568
2011–2016	479,461	1,459,549	980,088
2016–2021	548,456	1,596,896	1,048,440

26th largest urban region and industrial hub of RSA

High Human Development Index and steady improvement in Quality of Life

Gauteng connects to all provinces via rail, road and air thus it can not plan its future in the absence of other provinces

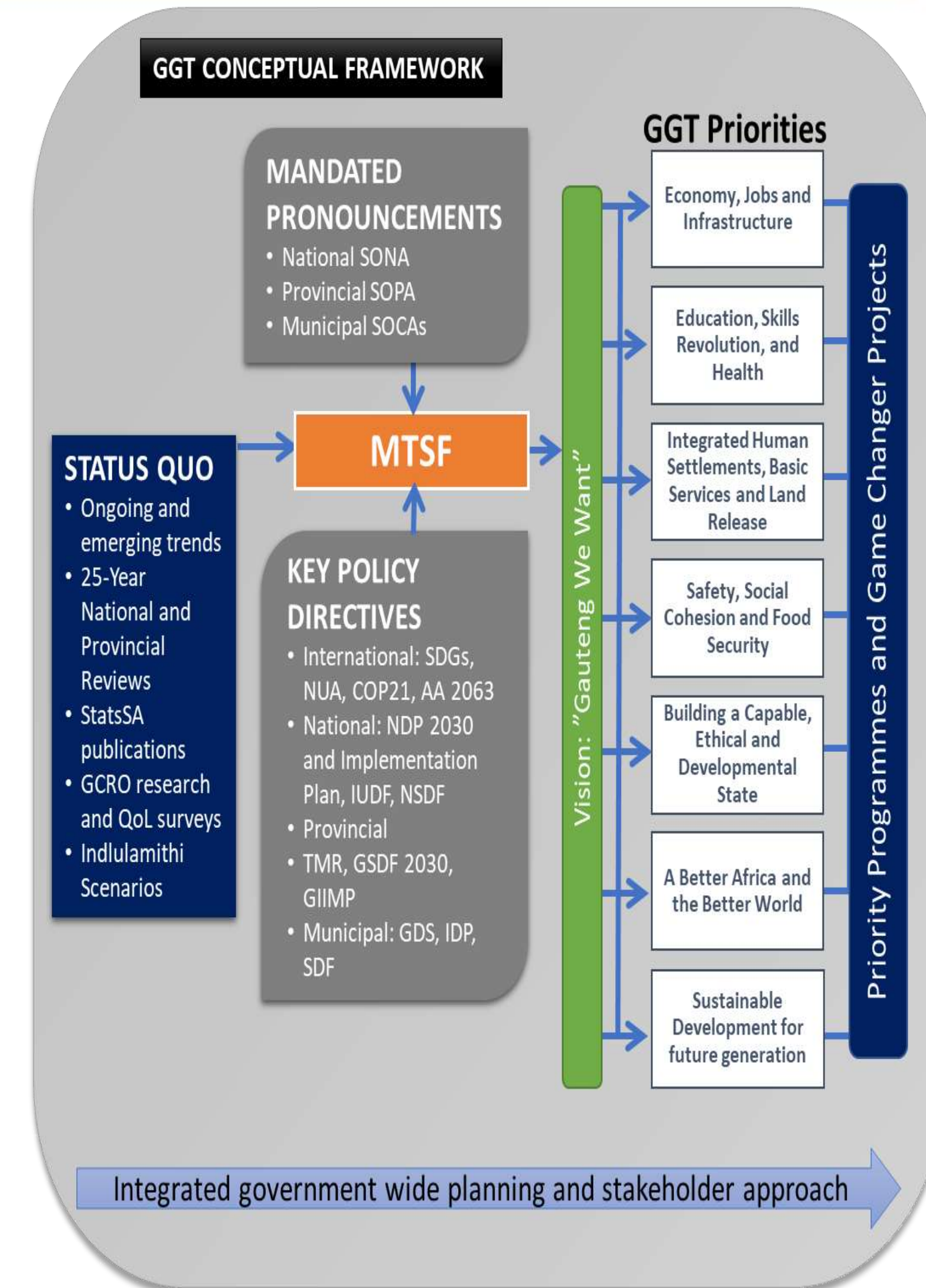
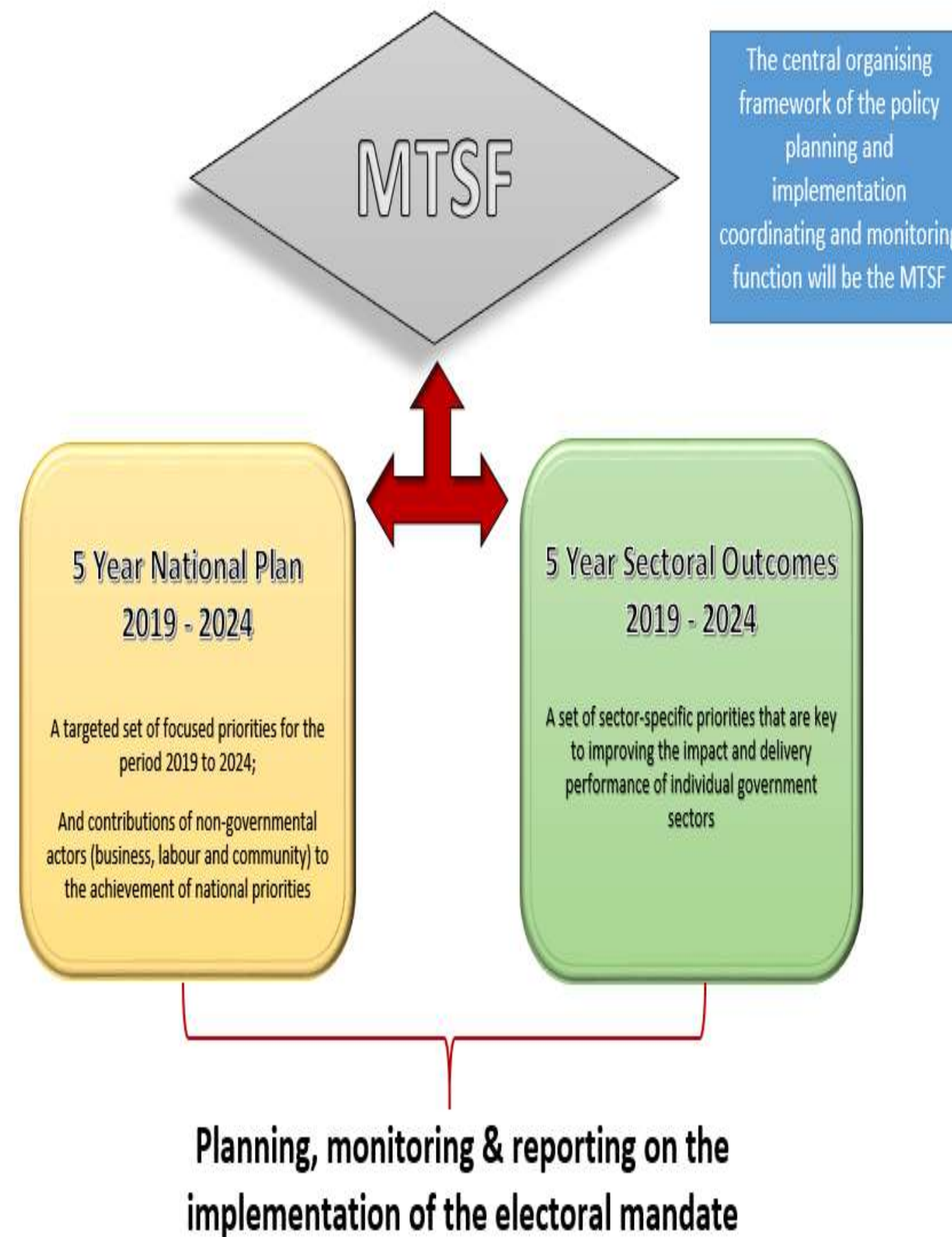
Home to world class **universities**, public and private and **research institutes**



- SA is 58 775 022 growing rate of **1,4%** annually and 67 million in 2030.
- Biggest beneficiary of the population growth is Gauteng - 15 million in 2019, **growing at twice the country's annual growth rate** - 18 million in 2024 - 19 million in 2030, possibly as much as **28% of South Africa's people**.

GGT2030 = MEDIUM TERM STRATEGIC FRAMEWORK (MTSF)

- GGT2030, is a plan of action, that will deliver the Gauteng of our dreams. It is about advancing the programme of transformation, modernisation, and reindustrialisation.
- GGT2030 it is about executing **7 priorities, 28 strategies and 160 interventions** that will provide significant improvements to the lives of Gauteng citizens.
- Is a response to the global and domestic challenges that confront us, the plan reflects a collective vision for the GCR in a decade's time.



Not in employment, education and training

GAUTENG YOUTH



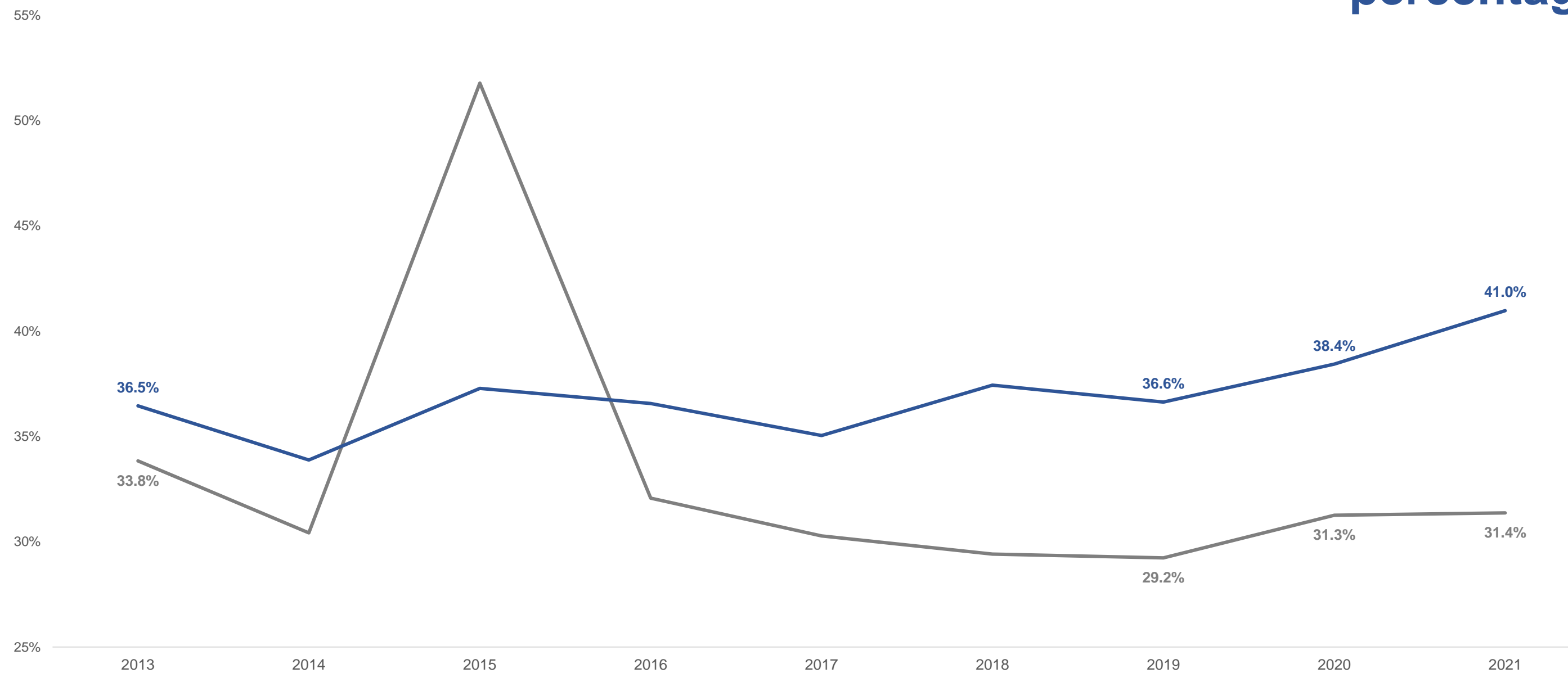
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Young people aged between 15-24 years have a higher NEET rate

NEET rate 15-24 years and 15-34 years

- About **722 000 (31.4%)** out of **2.3 million** young people aged 15-24 years were not in employment, education or training (NEET) in Q2:2021.
- Between 2013 and 2021, the NEET rate amongst the 15-25 years old group softened slightly by **2.4 percentage points** compared to an increase of **4.5 percentage points** for the overall youth group.

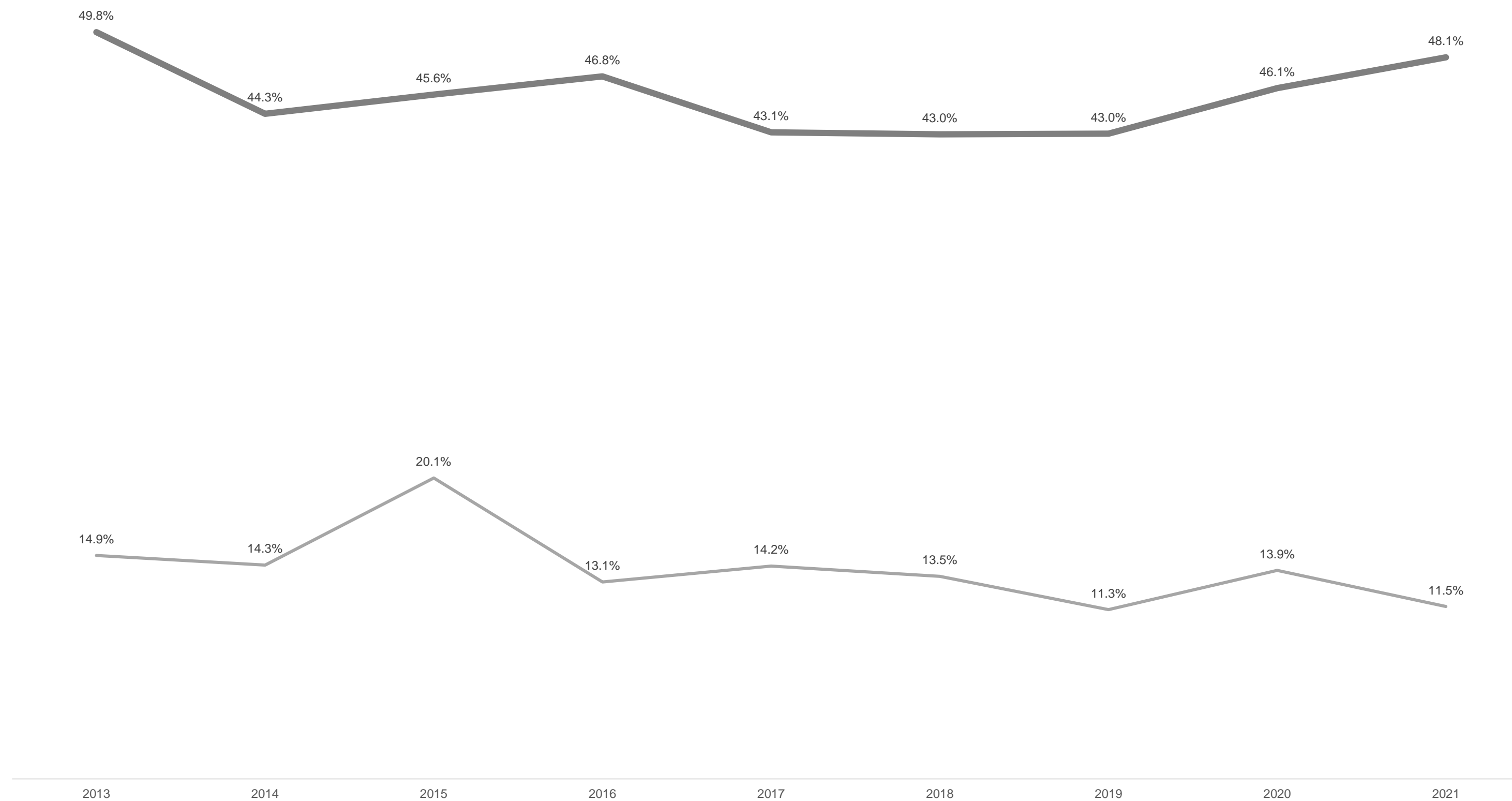


Data Source: Statistics South Africa

- An increasing NEET rate amongst the youth could mean that inactivity increases amongst certain groups.
- Likelihood is that post matric, inactivity increases amongst youth.

Higher inactivity amongst those between 20-24 years

NEET rate 15-19 years and 20-24 years



Data Source: Statistics South Africa

- Higher NEET rate amongst the **20 -24 years** cohort can imply that inactivity increases post Matric/ high school.
- A total of **601 000** young people aged between 20-24 years were not involved in any employment, education and training in Q1:2021.
- For those between 15-19, the total was **121 000**.

BACKGROUND AND CONTEXT

- Youth unemployment levels in South Africa and Gauteng, were at almost **36% in 2014, almost double the level of other adults**. The South African government's Medium-Term Strategic Framework **2014/15 – 2019/20** established a target to reduce the national official unemployment rate from 25% in the first quarter of **2013 to 14% in 2020**.
- The SA 2030 National Development Plan established various targets, including the creation of **11 million jobs by 2030**, of the 11 million jobs needed at the time, it is estimated that about **7.7m jobs** would need to be provided through SMMEs, to produce a total of **17 million formal jobs in SMMEs**

FOUR PILLARS UNDERPINNING GAUTENG YOUTH EMPLOYMENT STRATEGY ARE:

- a. Skills development initiatives that provide working and or income generations for young people;
- b. Transition and placement mechanisms for the preparation and placement of Grade 12/NCV 4 graduates including establishment of a support mechanism;**
- c. Direct employment mainly into public sector jobs which includes government facilitated private sector employment; and**
- d. Youth entrepreneurship development and training

TSHEPO 500 000

- The Tshepo 500 000 programme was pronounced by the Premier at his Inaugural state of the Province address on 27 June 2014.
- The programme was regarded as the provincial flagship programme to deal with Youth unemployment.
- The Tshepo 500,000 Concept Note was approved by Provincial EXCO in 12 November 2014
- The programme was launched on 11th of December 2014.



Tshepo Delivery Structure

The programme used a comprehensive clearing house system to channel youth with a range of different skill levels and profiles into four types of opportunities, grouped under 4 pillars, which were defined as follows:

<i>Pillar</i>	<i>Definition</i>	<i>Examples of Opportunities</i>	<i>Evidence requirements</i>
<i>Pillar 1 : Demand-Led learning</i>	Training and skills development linked to verifiable market demand	Industry- curated training channels, SETA/TVET channels topped up with market bridging courses	Courses of training demonstrating 50-60 % conversion rates to employment
<i>Pillar 2 : Transitional Placements</i>	Paid work done on a temporary basis aimed at developing work experience and/or sector specific skills	Stipend work experience placements, internships, learnerships, data audits, survey contracts	Verified records of work done and in-work evidence of activities conducted
<i>Pillar 3: Decent Jobs</i>	Paid work on contract at or above sectoral minimum for full time work	Job placements, contracted work in sectors defined by sequential fixed-term contracting	Signed contracts Employment journey survey at 4, 8, 12 and 16 months
<i>Pillar 4 : New Economy/ SMME</i>	Facilitation of a young entrepreneur establishing and operating a new enterprise/ franchise	Township economy micro franchising; value-chain linked enterprises	3- 6 months of operating cash flow demonstrating a going concern

TSHEPO PROGRAMME PERFORMANCE OF TSHEPO 500 000



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Tshepo 500 000 and Tshepo 1M Programme Performance 2014 – 2019

PERFORMANCE UNDER THE 5TH ADMINISTRATION – TSHEPO 500 000 (2014-2016) PHASING OVER TO TSHEPO 1MILLION

	Performance as reported to legislature in November 2016 Initial lower programme standards)	Period covering inception of clearing house partnership with significantly higher programme standards applied (Tshepo 2.0) – all placements not accounted for by GPG departmental table Important note - The clearing house partnership with Harambee Youth Employment Accelerator was only structured as a grant-funded initiative and included in the Gauteng Province Annual Performance Plan as of April 2017, The placements from June 2016 to March 2017 were executed under a strategic Memorandum of Agreement with no financial implications for Gauteng Provincial Government			
Performance Pillars (5 th administration)	FY 2014-2016 (Tshepo 1,0) Detailed reported contributions per department are detailed under Annexure B	June 2016-March 2017	April 2017-March 2018	April 2018-March 2019	Total since inception of clearing house partnership (Tshepo 2.0)
Demand Led learning	129 046	29 845	59 320	78 268	167 433
Temporary/ transitional placements	19 403	3 253	5 482	3 545	12 280
Full time jobs	48 751	5 202	7 934	10 968	24 104
Self-employment	14 242	224	1 093	2 267	3 584
Total reported to legislature November 2016	211 442				
Additional performance reported to legislature at state of the Province Address Feb 2017	138 558				207 401
					557 401

SOPA COMMITMENTS 2019 5TH ADMINISTRATION: PROGRESS TO DATE

- 1 million young people benefitting from mass digital learning which improves their chances of employment/ self-employment, including young people in last 2 years of high school –
- Against the **110k annual target**, of the financial year **2020-21 Tshepo 1M achieved 130%** this is due to the **significant investment that was made in digitising content and fast tracking the lessons learnt** through listening to the voices of young people who were telling us what they need in this time
- **Thint'iMillion in schools could not be realized due to covid-19 pandemic.** Our need to evolve the offering to a solution that would work both in facilitated physical locations (for brand visibility as and when lockdown restrictions allow) and through a scalable **self-directed bring-your-own-device model has resulted in work, in 3 areas:**
 - an improved user experience & the development of additional features on Thint'iMillion,
 - a shift away from EdX (current Learning Management System) to best in class learning suppliers and;
 - an entirely self-directed pilot with Thint'iMillion.
- Ultimately these three components will help us refine a Thint'iMillion partner enablement strategy that allows us to impact the lives of as many young people as possible across all corridors of the City Region.
- Thint'iMillion platform required the assistance of a facilitator to onboard young people, relied on manual support which made self-directed learning extremely difficult.
- Tshepo 1M aims to roll out (**Bring-Your-Own-Device**) in schools in the second quarter of 2021/22 FY in collaboration with Gauteng Department of Education in line with Covid-19 Protocols

TSHEPO 500 000 TO 1MILLION PROGRAMME – INSTITUTIONAL MODEL

T500K institutional model – April 2017 onwards

OOP – T500k PMO

Leadership, strategy, oversight and coordination – manages the verticals across the 4 pillars

Provincial Grant Funding

Foundation funding

Corporate development ED/ SD/Skills funds

SETA and other govt funding (UIF impact fund etc)

T500k Partnership Fund administered by grant-funded partner – with own accounts

Funding includes portion for new required operating capacity

Funds partnership initiatives linked to T500k sector covenants & linked TE activities

T500k Clearing House administered by grantee - funding based on capability to handle activation, intake, bridging and screening for Pillars 1-4 under new definitions for remaining 250k

Funds and manages all clearing house activity for T500k

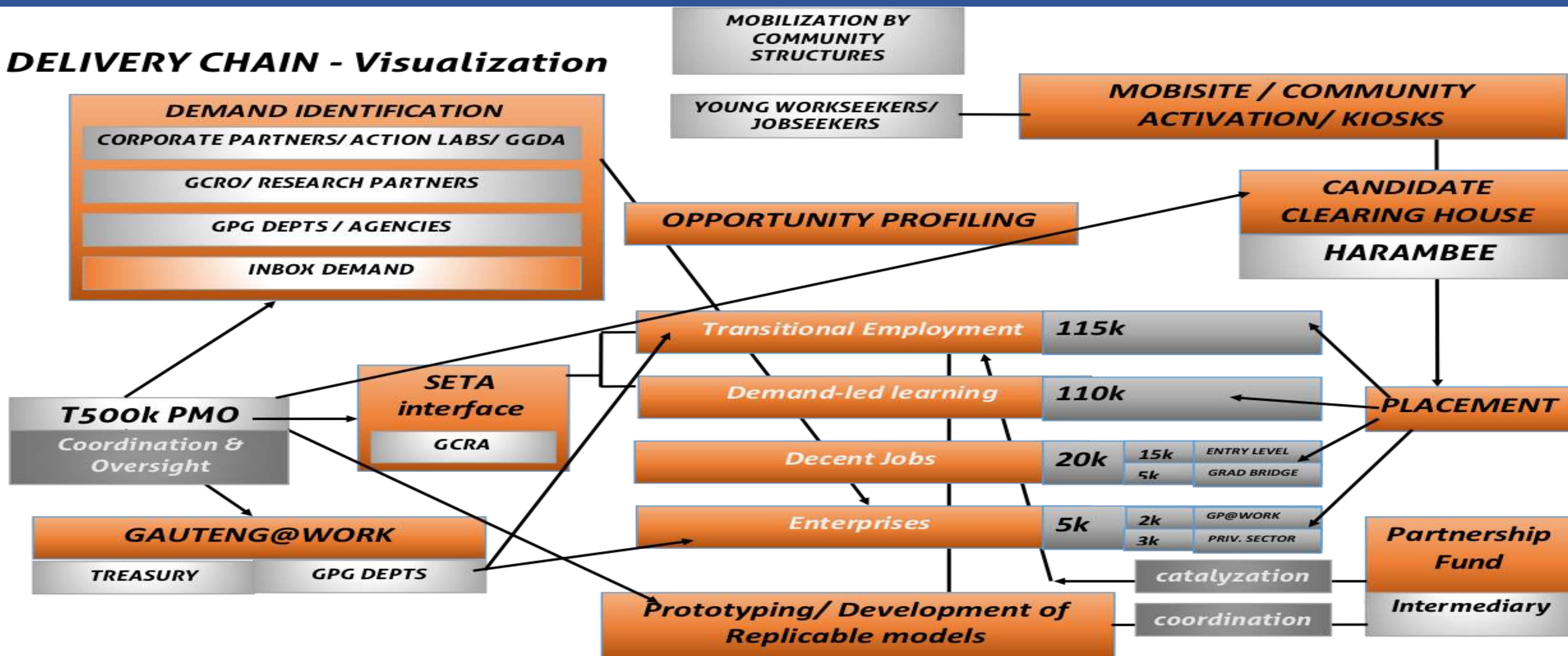
GCRA – coordinates all skills development/ training engages all SETAs and TVET partners; administers MOOV

GGDA – coordinates all Sectoral incentives, convenes sector leads, coordinates trade missions and export orientation; facilitates ED/ SD partnerships

EGOV – coordinates all transversal tech platforms, including MIS

TSHEPO 500 000 TO 1MILLION PROGRAMME – INSTITUTIONAL MODEL

DELIVERY CHAIN - Visualization



TSHEPO 500 000 TO 1MILLION PROGRESS AND EXPANSION

- **250K long term placements**, across all sectors benefiting from special economic zones , and high growth sectors with which the GPG is forging social compacts
- **1 million young people benefitting from mass digital learning which improves their chances of employment/ self-employment**, including young people in last 2 years of high school
- **Massification of the installation, Repair & Maintenance (IRM) programme as an opportunity for youth** linked to repairs and maintenance of **all government facilities**
- **250k young people in work experience opportunities**, to be achieved through 55% set aside for youth (to be sourced from Tshepo 1M) under public works programmes.
- **Levels 1 to 5 of the public service in Gauteng set aside as youth opportunities**, by making these positions available only to graduating interns, sourced from Tshepo 1M

TSHEPO 500 000 TO 1MILLION PROGRESS AND EXPANSION

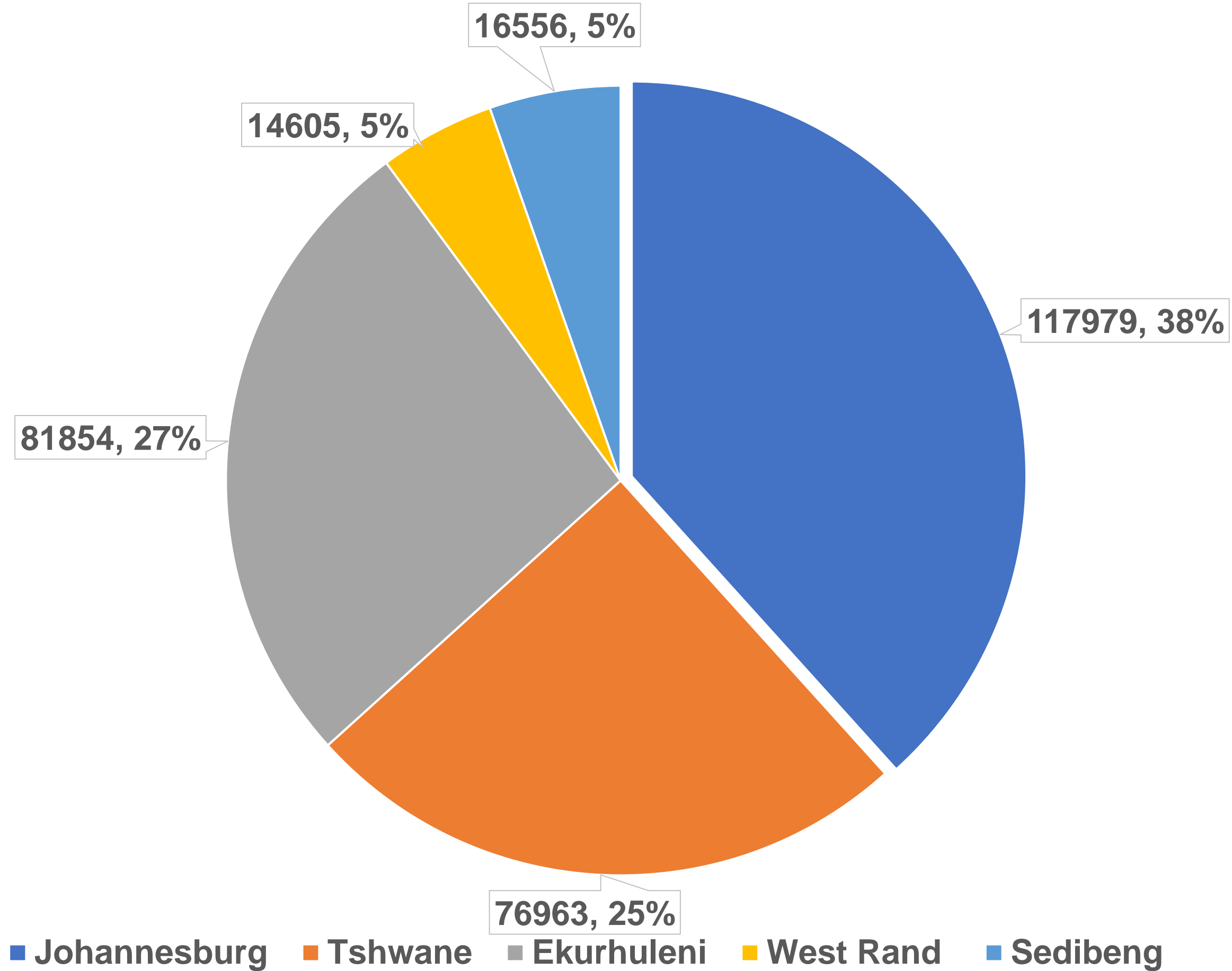
- The Programme has proven the value and impact of being a **clearing house** which matches young people – from drop-outs to graduates - to opportunities based on their individual circumstances (education level, where they live, what kinds of work they would be suited for).
- Key now is to **radically expand the range of opportunities young people can be matched to, and ensure there are opportunities in all corners of the province**
- The programme is therefore **aggressively enabling support and opportunities not just for youth, but for township-based SMMEs and co-operatives that must hire young people as a condition of being supported**
- The programme is driving a specific form of social compacting with corporates (based on the BPO action lab) which links inclusive hiring for youth, opportunities for SMMEs that can hire youth and unlocking/ support from GPG

TSHEPO 500 000 TO 1MILLION PERFORMANCE

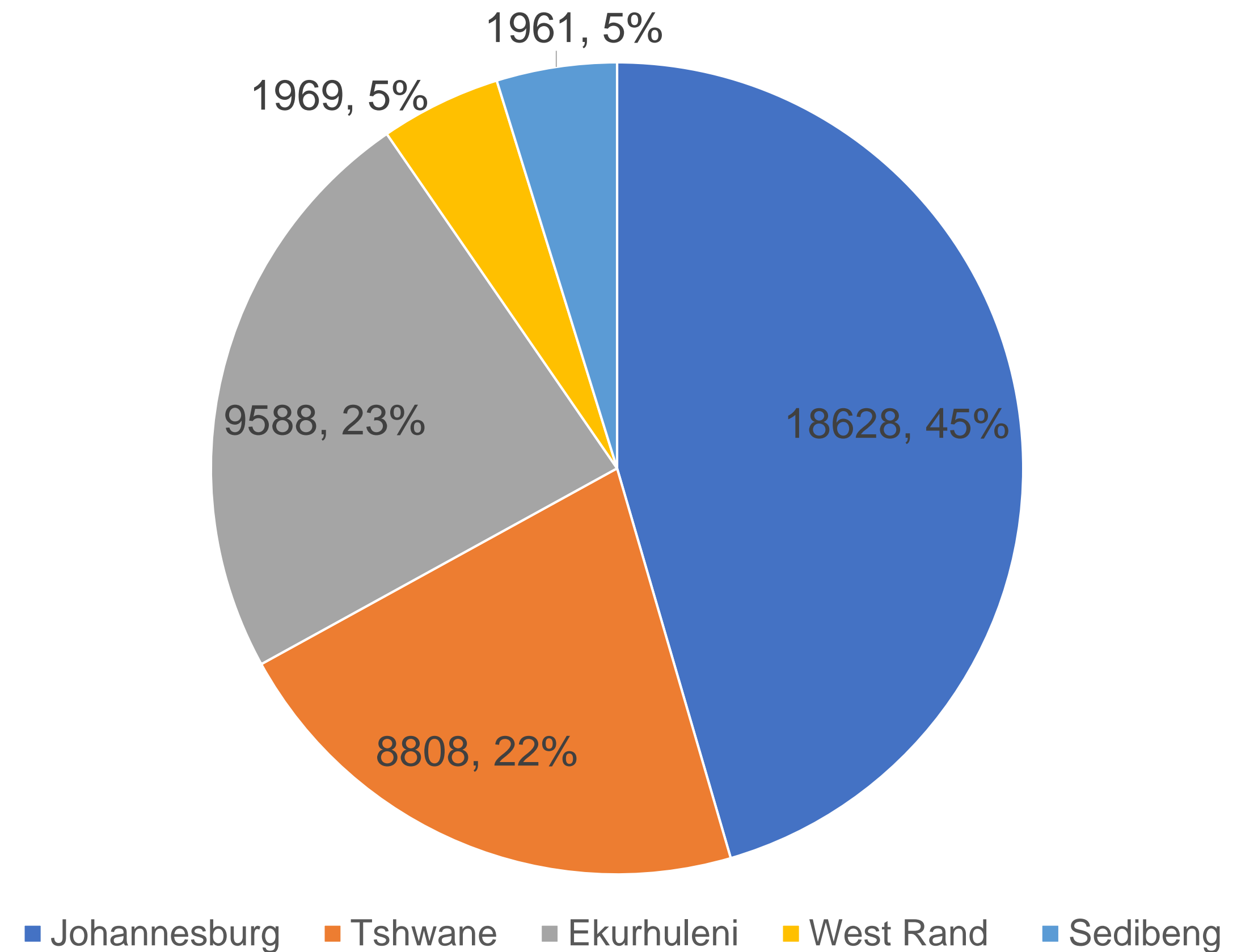
	REPORTED PERFORMANCE UNDER 6TH ADMINISTRATION												TOTAL
	2019/20				2020/21				2021/22				
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
PILLAR 1: PATHWAY TO EARNING	39 987	30852	21548	35 039	370 258	10 948	39 479	75	37 717	N/A	N/A	N/A	334137
PILLAR 2: WORK OPPORTUNITY PLACEMENTS	1652	4836	3841	4779	2980	1593	12927	7093	5 826	N/A	N/A	N/A	45527
TOTAL	142534				193587				43543				379664

TSHEPO 500 000 TO 1 MILLION PERFORMANCE

PILLAR 1: PATHWAY TO EARNING



PILLAR 2: WORK OPPORTUNITY PLACEMENTS



TSHEPO 1MILLION PERFORMANCE

- **Massification** of the **installation, Repair & Maintenance (IRM)** programme as an opportunity for youth linked to repairs and maintenance of all government facilities –
- **Coordinating** this initiative has meant identifying plumbing as a key opportunity and convening the right stakeholders from the private sector side such as IOPSA, National Business Initiative (NBI), Skills for Prosperity Fund, Harambee, Blue Lever and Women in Plumbing. The approach included **catalysing demand and advocacy with the over one thousand, mostly SMEs, IOPSA member organisations**; training for plumbing apprentices in Gauteng with the NBI and Blue Lever for technical skills, leadership and work readiness; SMME development on effective sub-contracting; advocacy for gender inclusion through the Gender Equity and Social Inclusion programme (GESI) **which targets 50% female and Women in Plumbing** an NPO which aims to support women in the plumbing value chain, from manufacture through retail to installers and from sales people to plumbers.
- **Implementation has already begun** in partnership with City of Johannesburg (**CoJ**) and the National Business Initiative (**NBI**) to provide maintenance and repair services for public health facilities at the **Baragwanath Hospital** and the following clinics - Mofolo South Clinic, Elias Motsoaledi Clinic, Sinqobile Clinic, Shanty Clinic, Zondi Clinic, Nokuphila Clinic, and Slovoville Clinic. The work to be carried out will include building, plumbing, electrical and equipment maintenance and repairs. **To deliver the work NBI will contract Soweto based SMEs and Tshepo 1M will place youth with SMEs for job opportunities.**

SOPA COMMITMENTS 2019 6TH ADMINISTRATION: PROGRESS TO DATE

- In addition, through the Gauteng SMME Portal 160 township based artisanal entrepreneurs are being supported from the Kathorus area. The programme and model is providing enterprise development support, to achieve formalisation and increased market access into formal supply chains and customers for township installation, repair and maintenance (IRM) businesses in the community and will increase job and self-employment opportunities for the youth. The skills development aspect will focus on certifying IRM businesses and providing opportunities for unemployed youth for on-the-job training.
- Since the pronouncement by the Premier in SOPA of 2019 that all maintenance work in GPG will be undertaken by youth, nothing has come forth in terms of opportunities from GDID
- Levels 1 to 5 of the public service in Gauteng to be set aside as youth opportunities, by making these positions available only to graduating interns, sourced from Tshepo 1M—
- Following a decision taken by EXCO Lekgotla of February 2018, the Premier then pronounced during 2019 SOPA that NO experience will be required for entry level Jobs in Gauteng Provincial Government i.e., level 1-5
- Transversal HR will be issuing a directive to all departments regarding level 1–5 opportunities following the approval of a report from OOP at the HOD forum in Q1 of 2021/22 FY

HOW TSHEPO 1M CONNECTS WITH YOUNG PEOPLE AND SUPPORT THEM

In describing the journey of a young person through the Tshepo 1Million programme there is a tendency to think of it as linear, when what we've found is that it in fact is better represented by a zigzag. In what we commonly refer to as pillar one, young people receive assistance to put them on a pathway to earning. The work done on pillar one seeks to improve the employability of young work seekers. This includes but is not limited to:

- Technical Training
 - Interview Prep Workshop
 - Second Chance Matric
 - Digital Literacy Courses – Microsoft Thint'iMillion
 - Close the Gap Training Modules
 - On-the-Phone Assessments
 - Online Learning (e.g., K53 Learners License)
- The zigzagging comes about as a result of young work seekers finding their feet in the world of work. By completing any one of the programmes in pillar 1 a young person could very well move directly into a full or part-time role which relates directly to the training, skills development or support received through the programme.
- However, while in this role a young person may very well decide to move out of that job, either to further improve their employability or in terms of the career they had originally thought they wanted to pursue. In terms of the diagram on the previous slide, change track completely what this translates to visually is the young person moving between the pink and blue zones that represent the two pillars.

HOW TSHEPO 1M CONNECTS WITH YOUNG PEOPLE AND SUPPORT THEM CONT.

- **The following channels are available for young people access the programme and engage with it:**
 - Through tshepo.mobi which is the primary site being used for young people to get onto the platform and enter the network. There is also a data free site (tshepo.datafree.co), because data is often a barrier for young unemployed people. By registering on the platform, young work seekers will have access to the larger network of job opportunities
 - Activations – a Kasi to Kasi outreach program where young people have an opportunity to interact face to face with the programme and register on the platform on site
 - An integrated voice recording is used to send voice clips to young work seekers. The content of the voice clip can cover many areas and range from interview tips, to preparatory content for training
 - Two-way smses are used to communicate with work seekers when Tshepo 1M needs to have a short interaction with them. In some instance this method is used to notify work seekers about training, but it can also be used to assess the levels of interest from a work seeker. The process is used to allow work seekers to opt into an opportunity.

HOW TSHEPO 1M CONNECTS WITH YOUNG PEOPLE AND SUPPORT THEM CONT

- **Social media through Facebook is used to direct work seekers to available opportunities from the internet and Tshepo 1M partners. In addition to this the platform is used share information on how to prepare for an interview as well as providing links to learning opportunities**
- **Social media through Instagram when the content is video, it can be used to create awareness about the programme and forthcoming events and engagements**
- **Social media through Twitter where the programme seeks to engage with work seekers on short content**
- **Tshepo/Hope calls which engage young people on the phone to develop a profile of the person that can be used to later match them to jobs**
- **The WhatsApp chatbot is used to create awareness about “hustling” or being an entrepreneur, you can ask questions and get answers to some frequently asked questions**
- **Ask Nivi a FB messenger chatbot was used to create awareness and share information on COVID-19. The chatbot even allowed you to take a quiz to test you knowledge of the virus**

HOW TSHEPO 1M CONNECTS WITH YOUNG PEOPLE AND SUPPORT THEM CONT

- In 2020, Tshepo 1M launched many features for attracting more young people to use the Tshepo 1M platform:
 - **Opportunity Cards** are a feature that allow young people to see and apply for real, inclusive and safe opportunities on **the mobi-site platform**. These **opportunities are identified and vetted** to ensure that that they are **best suited to our target population** as a programme.
 - **Partner Portal** which allows **partner organisations** who have **opportunities for young people** to have **direct access to the platform** and search through the **young people that best fit their needs** from the network of over 1 million youth nationally.
 - **A splash screen that is the first thing that young people** see when they **enter the site**. This is used to inform them about crucial lockdown information, changes in our ways of working or other new or **notable elements on the mobi-site**.
 - A **dedicated section providing vital information about the coronavirus** in **English, isiXhosa, isiZulu, Sesotho, Afrikaans and Siswati**. This is accessible from the splash screen and from a permanent site banner directing young people to this important resource.
 - **Youth resources to help young people prepare for the world of work, grow their own business** or **access emotional and mental health support** depending on where they are in their journeys.

KEY ACHIEVEMENTS

- To date by end of 2021 financial year T1M online offering Thint'iMillion achieved 103 655
- 90% of Placements came from private sector, township and community-based organization.
- 10% of placements came from GPG department.
- As at end of Quarter 4 in 2020/21 FY, 20 020 young people were placed in job opportunities: formal job placement; short term/work experiences; self employment etc
- Over 60% of the target was achieved under the difficult circumstances of a depressed economy and Covid-19
- 64% of the target achieved are young women between the age of 18 - 35

HOW TSHEPO 1M CONNECTS WITH YOUTH



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A journey of a Tshepo 1M beneficiary in Pillar II: Work Opportunity Placements

A journey of a Tshepo 1M beneficiary in Pillar I: Pathways to Earning



PARTNERSHIPS



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GOVERNMENT

BUSINESS & LABOUR PARTNERS

EMPLOYERS 500+

Logos of government entities including: THE PRESIDENCY, national treasury, HRDC, higher education & training, national planning commission, EXPANDED PUBLIC WORKS PROGRAMME, Province of the EASTERN CAPE, GAUTENG PROVINCE, CITY OF CAPE TOWN, ISIXEKO SASEKAPA, STAD KAAPSTAD, Tshapo 1Million, the dti, Western Cape Government, and ETHEKWINI MUNICIPALITY.

Logos of business and labor partners including: BUSA, NBI, BUSINESS LEADERSHIP SOUTH AFRICA, BLACK BUSINESS COUNCIL, BMF, BPIESA, ISFAP, Ikusasa Student Financial Aid Programme, and FEDUSA.

Logos of 500+ employers including: FNB, Nando's, PIONEER FOODS, Hollard, W, NEDBANK, KFC, SCAW METALS GROUP, famous brands, Discovery, Deloitte, Volkswagen, Hilton, Tongaat Hulett, OUT SURANCE, Barloworld Handling, TRANSNET, SK, SASOL, IMPERIAL HEALTH SCIENCES, iStore, merchants, momentum, Clientèle LIMITED, Spier, tevo, McDonald's, Standard Bank, ArcelorMittal, Pick n Pay, JUMBO, and aspen PHARMACEUTICALS.



Logos of social partners including: THE JOBS FUND, DGMT, Michael & Susan Dell FOUNDATION, JPMorgan Chase Foundation, LGT, Standard Bank, tutuwa, FIRSTRAND FOUNDATION, the ELMA philanthropies, Allan Gray Orbis Foundation, FORD FOUNDATION, mastercard foundation, USAID, ntip, smartstart, and TSHIKULULU SOCIAL INVESTMENTS.

Logos of technology and innovation partners including: PIVOTAL DATA, IQbusiness, GENESYS, Microsoft, amazon, CaseBlocks, dotmodus, and omnicor.

Logos of knowledge and research partners including: LinkedIn, Dalberg, Singizi, J-PAL, WITS UNIVERSITY, BERTHA CENTRE, MakingCents INTERNATIONAL, UNIVERSITY JOHANNESBURG, Duke UNIVERSITY, UNIVERSITEIT STELLENBOSCH UNIVERSITY, RTI INTERNATIONAL, and HARVARD UNIVERSITY.

SOCIAL PARTNERS

TECHNOLOGY & INNOVATION

KNOWLEDGE & RESEARCH

Marketing and Lived Experience of Tshepo 1M 2020 – 2021 Financial Year



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Partnered Delivery of Services - network of partners deliver full basket of services

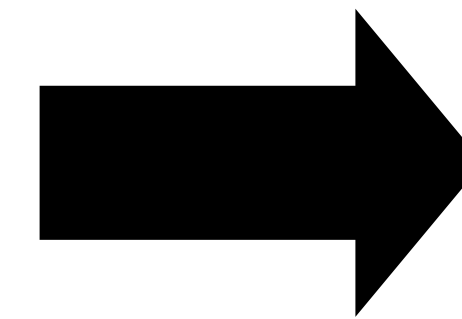
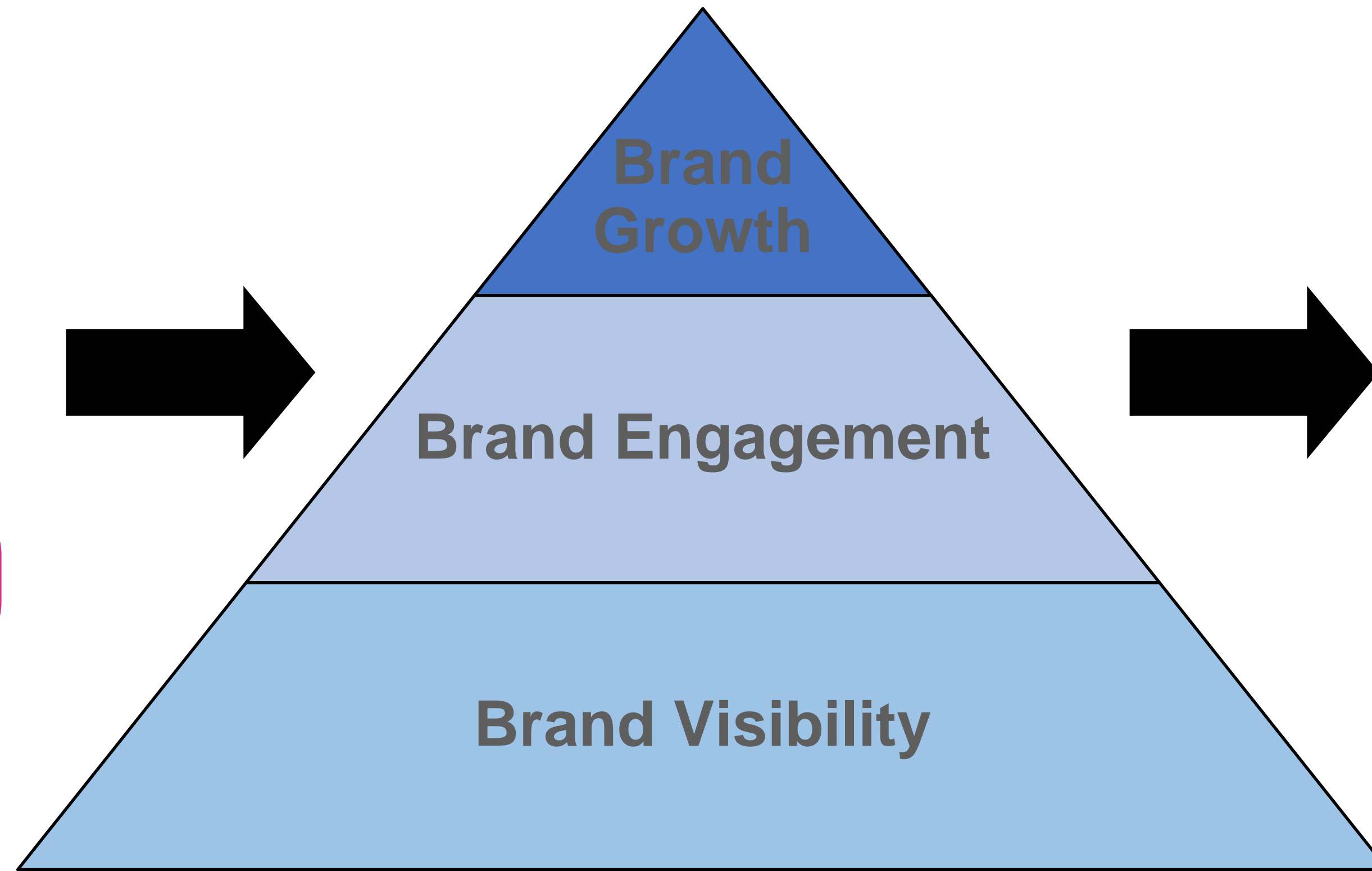
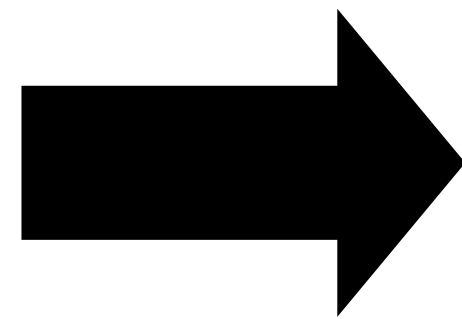
What we're going to use

ACTIVATIONS
Journey to Tshepo Day

COMMUNITY RADIO
Jozi FM as anchor + others

IMPROVED USE OF PLATFORMS
Digital & Social Media, PR,
Outdoor, Television, Mobisite

COLLABORATION
with partner programmes &
offerings



What we're going to get out

New registrations and
volume of content for use on
Social Media

Improved brand awareness &
access to marginalized
communities

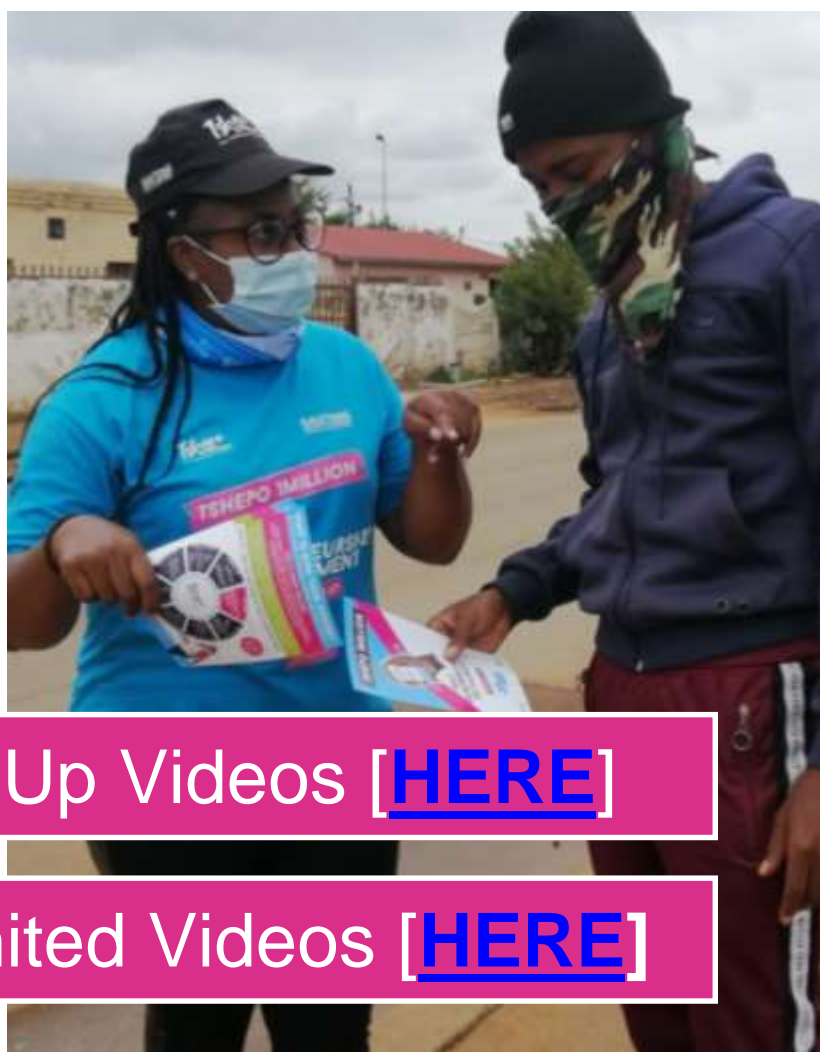
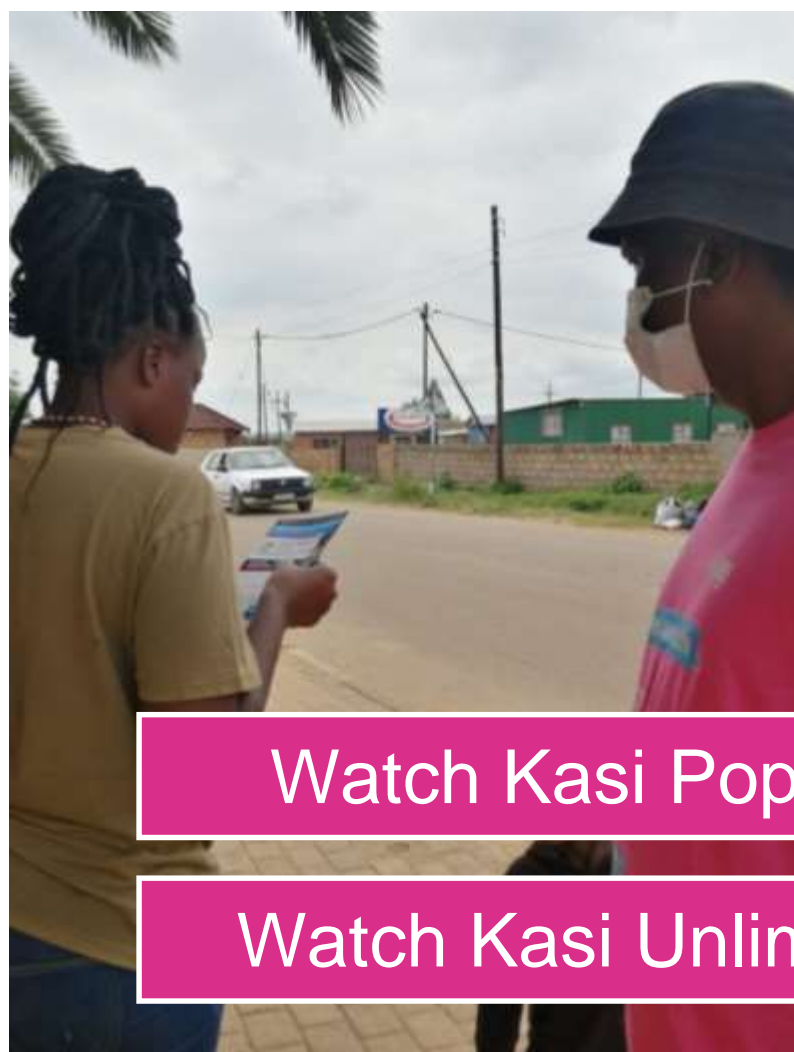
More clicks, likes,
engagement & access to
opportunities

Improved awareness /
visibility of partner services

Partnered Communication of Services - GPG depts / agencies also talking about Tshepo 1M partner offering



ACTIVATIONS



Watch Kasi Pop Up Videos [\[HERE\]](#)

Watch Kasi Unlimited Videos [\[HERE\]](#)



ARTICLELESS STORY

Tshepo 1M Beneficiary unexpectedly joins an event to share her story - [WATCH HERE!](#)

NTHABISENG from Ekurhuleni

arrived excitedly at the first Kasi Unlimited event in Valorous to say that she is a Tshepo 1M beneficiary having received a job placement opportunity at FNB, Chris Hani Crossing. She participated in a Q&A, shared her #IAmTshepo Story and even joined in on the Hustle Dance. She encouraged the youth to join the network and they can one day tell their story of hope.



PARTNER HIGHLIGHTS

To meet our key objective of delivering a full basket of services and tangible, transactional value for young people through every encounter with the programme, we invited a variety of partners to join Tshepo 1Million on the road at Kasi Unlimited events, offering them a platform to promote their offerings and services, not only live but also on community radio (along with their beneficiaries where applicable) and establish a working relationship to cross-promote content on social media to extend collective reach.

Through Tshepo 1M's collaboration with the Department of Social Development (DSD), some of the regional partners who joined Tshepo 1M in Q4 are NGOs / NPOs who have received DSD support and are now enabled to support young people. The Tshepo 1M / DSD partnership offers these young organisations further exposure through airtime on radio and at Tshepo 1

A FULL CIRCLE STORY

Ntombifuthi (33) from Bronkhorstspuit is an activist and entrepreneur. She started her journey with Tshepo 1M in 2016 as a Work-Seeker Support beneficiary, while actively volunteering at NGOs in her area and reflecting on what she wanted to do.

Through Tshepo 1M's support and mentoring, Ntombi started her own organisation - Golden Finch Foundation - with a focus on Community Development Projects to support youth in her community. Golden Finch has recently won an award from the Southern African Associations of Youth Clubs (SAAYC) and she joined Tshepo 1M in Mamelodi to connect young people to opportunities in the area through her network of stakeholders.



Watch Golden Finch at Tshepo 1M Kasi Unlimited Mamelodi [\[HERE\]](#)

PARTNER	OFFERING
NYDA	Entrepreneurial Support
Department of Labour (DOL)	UIF support, registration on the ESSA System to access opportunities within DOL
Afrika Tikkun	GSI
Bokamoso Skills Development Centre (DSD)	Artisanal & Computer Skills
Thokoza Progressive Youth (DSD)	Progressive Development Program & ICT Courses
Love Life	Volunteering and social activism opportunities in the healthcare space through information, education and awareness campaigns
The Beauty Hub Academy (DSD)	Study opportunities in Beauty & Hair Industries
The Golden Finch Foundation	Connecting youth to opportunities through local stakeholder network
Rearabilwe Skills Development Centre	Small Business Development / New Venture Creation, Early Childhood Development Programme. Youth Development Courses

ECONOMIC RECOVERY- A Sector-based Approach

Coordination of the Digital Economy results in more opportunities for young people

Nothando Vilakazi, a young lady from Dube in Soweto, who is full of potential, but with limited access to opportunities. She had been looking for a job for two years. However, working from home during the pandemic was not an option – she lacked connectivity and couldn't leave her family to look for jobs. Through ecosystem facilitation, the coordinated efforts of the national government, provincial government, sector bodies, and individual companies teamed up to bring high-speed internet into Nothando's home. She is now able to work as a call centre agent from home. Her job now allows her to earn an income while taking care of her family, including a dependent cousin and daughter.



JOURNEY TO TSHEPO DAY

135 ENGAGEMENTS

Over Q4 / Q1 across Gauteng building up to Tshepo Day

DEPRIVATION INDEX PER WARD

LEAST

MOST

Overview of coverage until end of June 2021

TSHWANE

MAR - MAY

4 x Tshepo 1M KASI UNLIMITED EVENTS

JUN

1 x TSHEPO DAY EVENT

MAR - MAY

COJ

4 x Tshepo 1M KASI UNLIMITED EVENTS

JUN

1 x TSHEPO DAY EVENT

WEST RAND

MAR - MAY

4 x Tshepo 1M KASI UNLIMITED EVENTS

JUN

1 x TSHEPO DAY EVENT

EKURHULENI

MAR - MAY

4 x Tshepo 1M KASI UNLIMITED EVENTS

JUN

1 x TSHEPO DAY EVENT

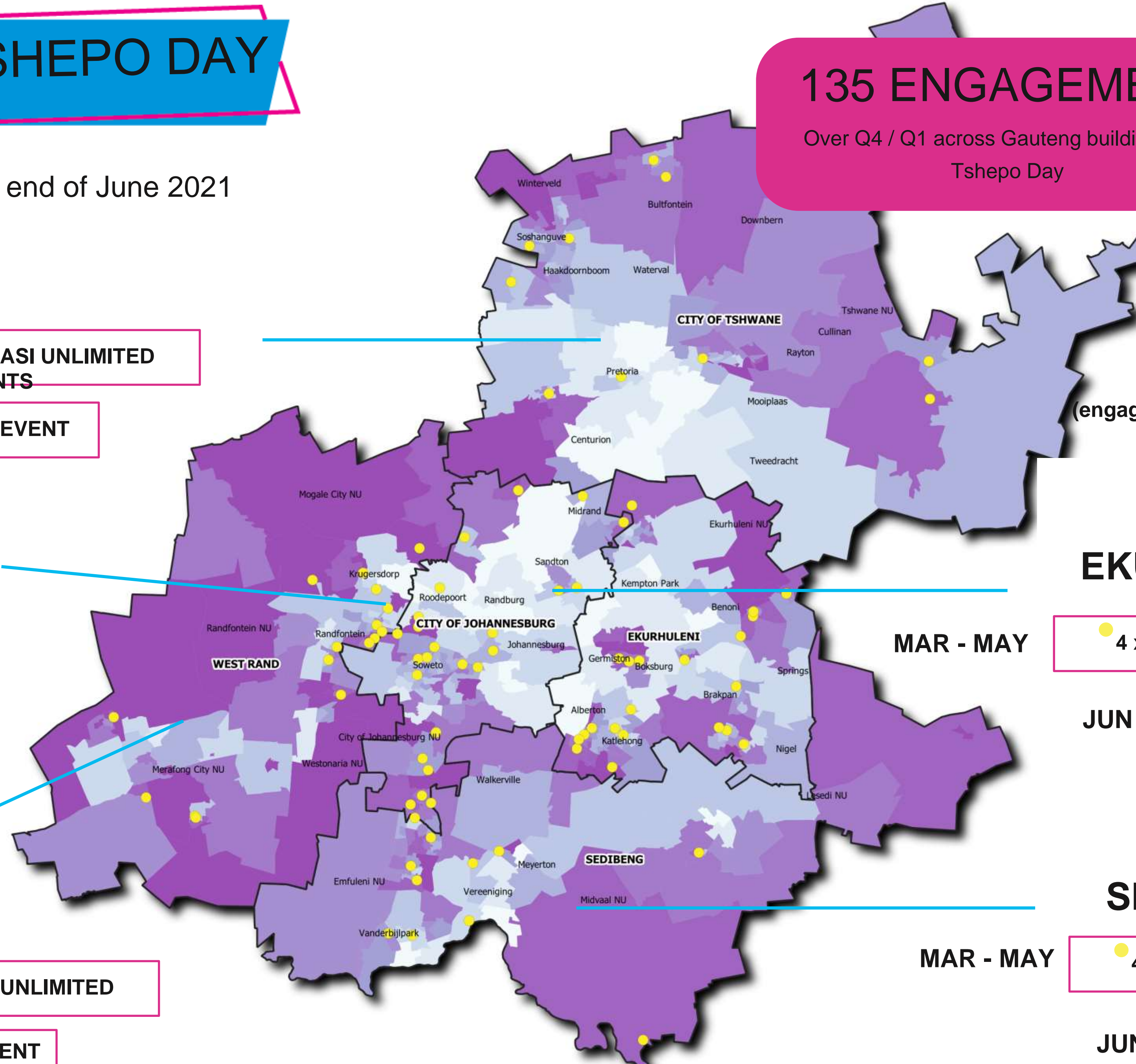
SEDIBENG

MAR - MAY

4 x Tshepo 1M KASI UNLIMITED EVENTS

JUN

1 x TSHEPO DAY EVENT



PROPOSED LOCATIONS (engagement takes place at locations and surrounds)



THE STRUGGLE

THE SOLUTIONS

TSHEPO DAY

JUNE 25

TSHEPO 1M MEDIA PARTNERS

- To maximise reach and engagement, we will engage with local press and media partners to broadcast the content of Tshepo 1M's Youth Month engagements as widely as possible.
- We intend to build on existing relationships with community stations to provide extensive coverage building up to the Regional Youth Expos and leading up to Tshepo Day.



We aim to partner with YFM, the biggest youth radio station in the province, to build up to and broadcast the Tshepo Day Radio Takeover on June 25.

Content from Tshepo Day will also feature on Tshepo 1Million's social media platforms for maximum coverage across the province.

TSHEPO 1MILLION EVALUATION

- As directed by the **Premier**, a **full Impact Assessment Study on Tshepo 1M** is being commissioned by OoP.
- **The study will focus on (Relevance; Effectiveness; Efficiency and Impact; Sustainability; Cost effectiveness; Cost benefits)**
- **Tshepo 1M** implementing partner **Harambee** will also be undertaking an assessment of the **partnership with GPG** through an independent service provider (**MISTRA**)
- **Tshepo 1M** will use the findings from action labs to improve programme and project design to align with identified **priority sectors**
- **Tshepo 1M Booklet** will be available in the second Quarter of 2021/22 FY – it will assist to unpack the programme
- **Since inception** to date the programme is close to reaching the **1Million mark** – **937 065** young people have been **touched by Tshepo 1Million** across all Corridors of Gauteng City Region

PREFERENTIAL PROCUREMENT FROM YOUTH-OWNED ENTERPRISES



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2020/21FY	Total Spend	BBBEE Contribution	% BBBEE Contribution	Female Spend	% Female	Youth Spend	% Youth	Spend with business owners with disabilities	% Spend with owners with disabilities
20/21FY Q1	R6 068 955 502,75	R3 098 865 227,53	51,06%	R784 926 479,96	12,93%	R412 004 240,63	6,79%	R97 106 908,27	1,60%
20/21FY Q2	R7 209 669 412,81	R3 912 933 422,66	54,27%	R789 752 111,03	10,95%	R421 713 611,84	5,85%	R20 197 338,01	0,28%
20/21FY Q3	R12 912 850 492,27	R7 497 973 927,80	52,04%	R1 682 776 058,77	13,44%	R1 066 614 321,61	4,80%	R106 109 646,90	0,91%
20/21FY Q4	R10 910 761 120,56	R5 097 381 071,56	50,63%	R973 718 458,18	10,44%	R505 776 915,80	4,90%	R56 560 450,40	0,65%
2020/21 FY Grand Total	R37 102 236 528,39	R19 607 153 649,55	52,00%	R4 231 173 107,94	11,94%	R2 406 109 089,88	5,58%	R279 974 343,58	0,86%

PP SPEND ANALYSIS FOR THE GPG APRIL - JUNE 2021

Department	Total Spend	Black Ownership Spend	% Black Ownership spend	Female Spend	% Female	Youth Spend	% Youth	Spend with business owners with disabilities	% Spend with owners with disabilities
Agriculture and Rural Development	R 48 278 818	R 40 094 516	83,05%	R 6 930 673	14,36%	R 2 865 883	5,94%	R 93 127	0,19%
Community Safety	R 29 726 400	R 23 677 591	79,65%	R 5 481 341	18,44%	R 1 484 276	4,99%	R 857 116	2,88%
Co-Operative Governance & Traditional Affairs	R 37 766 100	R 30 199 938	79,97%	R 2 457 335	6,51%	R 1 030 936	2,73%	R 0	0,00%
Economic Development	R 55 596 532	R 42 818 713	77,02%	R 169 000	0,30%	R 80 196	0,14%	R 7 000	0,01%
Education	R 741 011 144	R 646 674 562	87,27%	R 120 546 739	16,27%	R 50 357 132	6,80%	R 3 046 243	0,41%
e-Government	R 11 181 550	R 4 780 487	42,75%	R 1 818 591	16,26%	R 1 287 496	11,51%	R 0	0,00%
Gauteng Treasury	R 10 403 675	R 6 423 048	61,74%	R 1 938 859	18,64%	R 58 107	0,56%	R 0	0,00%
Health	R 3 536 929 665	R 1 446 300 725	40,89%	R 408 864 035	11,56%	R 329 203 064	9,31%	R 15 608 925	0,44%
Human Settlements	R 17 218 785	R 13 809 913	80,20%	R 243 906	1,42%	R 623 347	3,62%	R 255 501	1,48%
Infrastructure Development	R 297 684 268	R 190 538 299	64,01%	R 27 333 850	9,18%	R 30 210 332	10,15%	R 207 620	0,07%
Office of the Premier	R 13 362 394	R 3 297 916	24,68%	R 1 350 922	10,11%	R 195 700	1,46%	R 0	0,00%
Public Transport, Roads and Works	R 332 652 876	R 256 519 119	77,11%	R 30 818 464	9,26%	R 24 402 934	7,34%	R 0	0,00%
Social Development	R 158 849 823	R 135 065 229	85,03%	R 65 169 149	41,03%	R 21 833 881	13,74%	R 1 650 264	1,04%
Sports, Arts, Culture and Recreation	R 21 791 259	R 18 306 515	84,01%	R 8 490 569	38,96%	R 5 574 617	25,58%	R 1 698 160	7,79%
Grand Total	R 5 312 453 289	R 2 858 506 571	53,81%	R 681 613 435	12,83%	R 469 207 901	8,83%	R 23 423 957	0,44%

ALLEVIATION OF POVERTY PROGRAMMES



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SPECIFIC SOCIAL MEASURES FOR ELIMINATING POVERTY AND HUNGER

A “single-window” urban poverty and hunger elimination strategy implemented by 2030 – with improved targeting via a multi-dimensional, integrated approach.

In terms of food security, the government is implementing a single window programme to support poor households and vulnerable groups, which will include:

- Food relief.
- Social grants.
- Dignity packs.
- School uniforms.
- School nutrition.
- Scholar transport.
- Subsidies for the poor, including the mooted Basic Income Grant
- And community food gardens.

SOCIAL MEASURES OF SUCCESSFUL EARLY CHILDHOOD DEVELOPMENT

- **For the 20/21 F/Y against the target of the Food security programme aimed at reaching two million food-insecure people by 2024, we have achieved the following.**
 - 1 760 458 (against target of 1 477 974) food relief issued to people through food banks
 - 36 296 (against target of 23 000) households accessing food through DSD feeding programmes.
 - 41 023 (against target of 12 190) people accessing food through DSD feeding programme (centre based)

WELFARE TO WORK

- In addition, the Welfare to Work programme was introduced in 2014 targeting young women dependent on social grants
- The aim of the programme is to facilitate access to sustainable livelihoods and participation in the economy through skills development and jobs placement
- The Welfare-to-Work programme has been progressively up-scaled, 21 095 beneficiaries participated in the Welfare to Work programme by end of 2020.

CONCLUSION

GCR must not waste this crisis, should introduce broad-based structural reforms to unlock economic growth, attract private sector investment (DDI&FDIs) and solidify social compacts.

The following constitute priorities and socio-economic response measures for the GCR for the year 2021.

- Firstly, winning the battle against the COVID-19 pandemic and building resilient institutional and societal capacity to deal effectively with any future pandemics, disasters & social unrests in the Gauteng City Region.
- Secondly, re-igniting the Gauteng economy to take a lead in South Africa's economic reconstruction and recovery plan as well as Africa's industrialisation agenda.
- Thirdly, recalibrating social policy to improve educational and health outcomes, fight crime and protect the most vulnerable sections of the population against urban poverty and hunger.
- Lastly, improving governance across the Gauteng City-Region to focus on delivering results and improving the quality of life of residents as well as enhancing ethics, integrity, and accountability.



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