Office for Budget Responsibility

Effective communication: our approach at the OBR

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- Background
- Communications team
- Examples of our work

History

- May 2010 with legislation in Spring 2011
- One of around 40 independent fiscal institutions
- Chairman Robert Chote and 2 BRC members supported by 30 civil servants
- Our role and structure reflects
 - Episodes of over-optimistic ministerial forecasts
 - Treasury powerful in UK budget-making
- Emphasise independence, transparency and uncertainty



Remit

Four initial tasks

- Medium-term economic and fiscal forecasts
- Assessment of progress against fiscal targets
- Scrutiny of tax and welfare measure costing
- Long-term and balance sheet analysis

Additional tasks

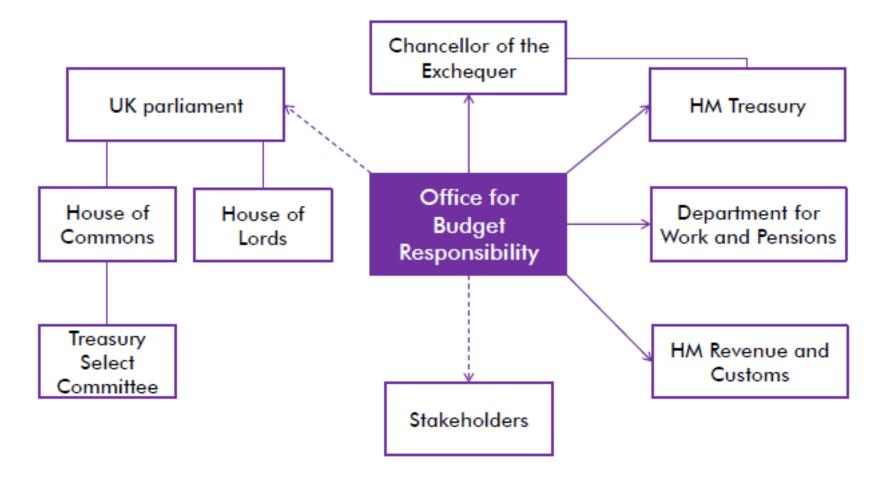
- Forecasting devolved tax receipts (from 2012)
- Welfare trends report (from 2014)
- Regular Fiscal risks report (from 2017)

We don't

- Look at policy options / proposals
- Make recommendations



Accountability



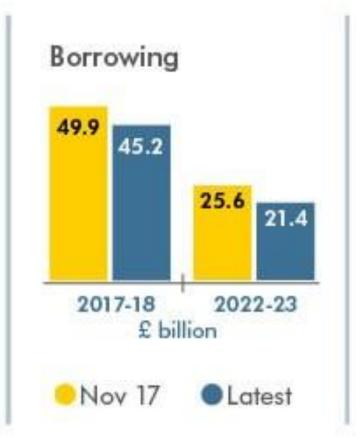
Source: External review of the Office for Budget Responsibility, 2014

Communications team

- Small press and comms team
 - Rely on high-level direction and experience of Chairman
- Involved in entire process of documents and co-ordinate production so we have a good overview of content and issues
- Passive press engagement (happy to answer questions, explain and publish more)...
- ...but more active for publications although with a focus on explain and inform, rather than promote
 - press conference and interviews after publications

At a glance







At a glance

The Government's targets

Fiscal mandate:

structural deficit below 2% of GDP in 2020-21

Supplementary target:

debt falls as % GDP in 2020-21

Welfare cap:

spending below cash limit in 2022-23

Fiscal objective:

balance budget by middle of next decade









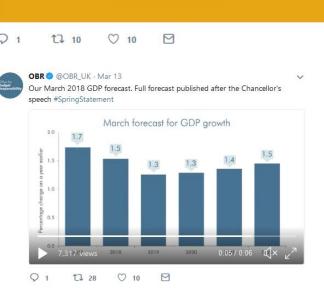
Twitter pictures and animations



OBR @ OBR UK · 10 Oct 2017

FER17: as productivity growth disappoints again we review our forecast assumptions and the rationale underpinning them.





Our latest Economic and fiscal outlook will be published following the Chancellor's

OBR O @OBR UK · Mar 13

Spring Statement speech #SpringStatement

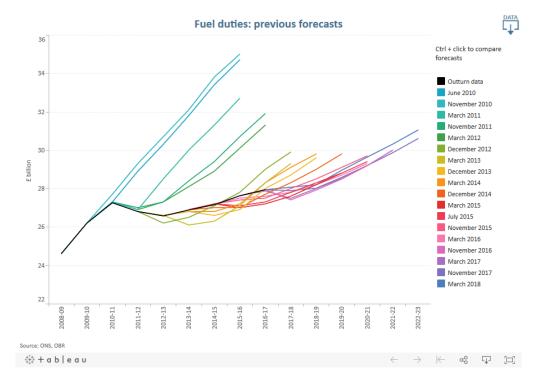
Our latest forecasts will be

Forecasts in-depth



Although fuel duties have been significantly lower than many of our earlier forecasts, this mainly reflects a series of policy decisions to freeze or cut rates. Budget 2011 announced both a cut in the duty rate and the cancellation of previously announced above inflation rises. The main rate of fuel duty has been frozen since then. The policy section below sets out how fuel duty policy has been changed at many of the Budgets and Autumn Statements since 2010.

Abstracting from these policy changes, the underlying trend has been more positive, with receipts marginally up on recent forecasts. This reflects the recent pick-up in real GDP (and the associated effect on distances travelled), but also that we may have overestimated the pace of improvements in fuel efficiency and its effect on fuel clearances.



Interactive tools

