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# ADJ PROF FRANZ KRÜGER

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## OVERVIEW

- EXTENSIVE EXPERIENCE IN MEDIA PROFESSIONAL AND ACADEMIC LEADERSHIP POSITIONS, INCLUDING IN MAJOR CHANGE MANAGEMENT ROLES
- AUTHOR OF TWO BOOKS AND MANY BOOK CHAPTERS, ARTICLES IN PEER REVIEWED JOURNALS AND OTHER PUBLICATIONS
- TEACHER & RESEARCHER
- CONSULTANT AND COMMENTATOR
- SIGNIFICANT INTERNATIONAL JOURNALISM, CONSULTANCY AND TEACHING EXPERIENCE
- INNOVATOR IN MEDIA AND JOURNALISM

## PERSONAL DETAILS

FULL NAME                      FRANZ THEODOR KRÜGER  
DoB  
ID  
GENDER                              MALE

## EXPERIENCE

2022 -                              WITS UNIVERSITY, JOHANNESBURG  
ADJUNCT PROFESSOR IN THE WITS CENTRE FOR JOURNALISM

2021 – 2022                      NLA MEDIEHØGSKOLEN, KRISTIANSAND, NORWAY  
VISITING RESEARCHER DURING 6-MONTH SABBATICAL FROM WITS UNIVERSITY

- During this time, I delivered guest lectures at NLA MedieHøgskolen, Kristiansand; Oslomet University in Oslo; the University of Stockholm and the Ludwig Maximilian University in Munich, Germany.

## 2016 – 2021 WITS UNIVERSITY, JOHANNESBURG

### HEAD OF JOURNALISM DEPARTMENT

- As head of one of the leading journalism training institutions in South Africa, I led a team of some 30 full-time staff with an overall annual budget of around R30m (\$1.5m). My role included academic leadership; strategic leadership; public and stakeholder engagement; as well as administration, including HR and financial management and fundraising. I led a process to create the framework for a new phase of growth, with a refined focus, internal reorganization and a changed status in the university. The Wits Centre for Journalism was created as a result.
- Designed the curricula for several core courses at Wits
- Edited the website [www.journalism.co.za](http://www.journalism.co.za) for several years
- Initiated the State of the Newsroom project, which provides an annual overview of the state of SA journalism
- Initiated Ajenda, a network of African journalism schools

## 2009 – 2020 WITS UNIVERSITY, JOHANNESBURG

### FOUNDING DIRECTOR OF THE WITS RADIO ACADEMY

- The Radio Academy is a unit within Wits Journalism that teaches the department's postgraduate radio courses, conducts research, offers courses for community radio practitioners and has built co-production partnerships with community radio. I secured support from a number of funders for the creation of the Radio Academy.
- Oversaw the relaunch of Voice of Wits, the campus station
- Initiated Radio Days Africa, which has taken place annually since 2009 and has become the biggest gathering of radio practitioners on the continent.

## 2005 – 2014 MAIL & GUARDIAN

### OMBUD

- Part-time readers' editor

## 2000 – 2009 FREELANCER

- Correspondent for UK, Dutch, US and other radio; writer for SA media;
- Part-time lecturer for the new journalism programme at Wits University
- Consultant; trainer and lecturer at SA media houses, as well as universities and training organisations in SA, Ethiopia, Namibia, Madagascar, Kosovo and elsewhere

## 1994 - 1999 SA BROADCASTING CORPORATION, JOHANNESBURG

### NATIONAL EDITOR OF RADIO NEWS

- Part of the first post-apartheid management team charged with turning the apartheid state mouthpiece into a public broadcaster

- Oversaw major editorial projects like elections and the Truth and Reconciliation Commission hearings

### 1990 - 1994 EAST CAPE NEWS AGENCIES, GRAHAMSTOWN

#### FIRST GROUP EDITOR

- This was a grouping of alternative and anti-apartheid news agencies based in four cities in the Eastern Cape

### 1988 - 1989 THE GUARDIAN, BBC FOCUS ON AFRICA AND SOUTHSCAN, LONDON

#### FREELANCE SUB-EDITOR AND PRODUCER

- Undertaken while studying for an MA at City University, London

### 1986 - 1988 EAST LONDON NEWS AGENCY, EAST LONDON

#### FOUNDING NEWS EDITOR

- This was part of the alternative media, later forming part of East Cape News Agencies

### 1983 - 1985 DAILY DISPATCH, EAST LONDON

#### REPORTER, SUB-EDITOR AND LATER DEPUTY CHIEF SUB-EDITOR

### 1982 WINDHOEK ADVERTISER, WINDHOEK, NAMIBIA

#### GENERAL NEWS REPORTER

### 1981 NATIONAL UNION OF SA STUDENTS, CAPE TOWN

#### GENERAL SECRETARY

## EDUCATION

### 2013 - 2019 WITS UNIVERSITY, JOHANNESBURG

#### PHD

- Thesis: *Signposts in an Earthquake: Journalism ethics and the political transition in South Africa*

### 1988 - 1989 CITY UNIVERSITY, LONDON

#### MA IN INTERNATIONAL JOURNALISM

- Study made possible by British Council scholarship

- Thesis: *Word Wars: SA media under the emergency*. Awarded with distinction

1978 - 1980 UNIVERSITY OF CAPE TOWN

BA, MAJORS: ENGLISH & GERMAN

- Media officer, then Vice President of the SRC

1975 DEUTSCHE SCHULE KAPSTADT, CAPE TOWN

MATRIC

## PUBLICATIONS

### BOOKS

(2013) *THE HEALTHY COMMUNITY RADIO STATION* JOHANNESBURG: OSISA & WITS RADIO ACADEMY (CO-AUTHORED WITH MIKE SMURTHWAITE AND ROMANUS MONJI)

(2006) *RADIO JOURNALISM TOOLKIT* (JOHANNESBURG: INSTITUTE FOR THE ADVANCEMENT OF JOURNALISM AND STE)

(2004) *BLACK, WHITE AND GREY: ETHICS IN SA JOURNALISM* (CAPE TOWN: DOUBLE STOREY)

- The second and third titles are used as prescribed texts by a number of universities and colleges.

### BOOK CHAPTERS

(2021) WITH HENDRIK BAIRD: R@DIO IN SOUTH AFRICA – AN EXPLORATORY STUDY, IN CHIUMBU, S., & MOTSAATHEBE, G. (EDS) *RADIO, PUBLIC LIFE AND CITIZEN DELIBERATION IN SOUTH AFRICA* (ABINGDON: ROUTLEDGE)

(2021) THE ETHICS OF PRIVACY AND THE PUBLIC INTEREST: FROM PRINCIPLE TO APPLICATION, IN: PRICE, L.T., SANDERS, K., & WYATT, W. (EDS): *ROUTLEDGE COMPANION TO JOURNALISM ETHICS* (ABINGDON: ROUTLEDGE)

(2014) SOUTH AFRICA: GOVERNMENT THREATS AS MEDIA GET THEIR ACT TOGETHER, IN WHITE, A. (ED) *THE TRUST FACTOR: AN EJN REVIEW OF JOURNALISM AND SELF-REGULATION*. AVAILABLE AT [HTTPS://ETHICALJOURNALISMNETWORK.ORG/WP-CONTENT/UPLOADS/2016/08/TRUTH-FACTOR-FULL.PDF](https://ethicaljournalismnetwork.org/wp-content/uploads/2016/08/truth-factor-full.pdf)

(2012) FOURTH ESTATE OR FIFTH COLUMN? THE MEDIA ON THE 2011 CAMPAIGN TRAIL, IN: BOOYSEN, S. (ED) *LOCAL ELECTIONS IN SOUTH AFRICA: PARTIES, PEOPLE, POLITICS*. (BLOEMFONTEIN: SUN PRESS AND KONRAD ADENAUER FOUNDATION)

(2011) PRESS COUNCILS AND THE DEMOCRATIC POLITICAL LANDSCAPE IN SOUTH AFRICA, IN HYDE-CLARKE, N. (ED) *COMMUNICATION AND MEDIA ETHICS IN SOUTH AFRICA*. (CAPE TOWN: HSRC PRESS)

(2005) EXCELLENT FEATURES, IN: HADLAND, A. (ED) *CHANGING THE FOURTH ESTATE: ESSAYS ON SA JOURNALISM*. (CAPE TOWN: HSRC PRESS)

(2000) EAST CAPE NEWS AGENCIES: REPORTING ON A BLACK HOLE, IN: SWITZER, L. & ADHIKARI, M. (EDS) *SOUTH AFRICA'S RESISTANCE PRESS* (OHIO UNIVERSITY CENTER FOR INTERNATIONAL STUDIES)

(1991) CISKEI, THE EASTERN CAPE'S DUMPING GROUND, IN: RAMPHELE, M. (ED) *RESTORING THE LAND: ENVIRONMENT AND CHANGE IN POST-APARTHEID SOUTH AFRICA*

#### **ARTICLES IN PEER-REVIEWED JOURNALS**

(2022) PRECARIOUS PROFESSIONALISM AND TEACHING JOURNALISM: AN AFRICAN PERSPECTIVE. SUBMITTED TO *JOURNALISM PRACTICE*, PUBLICATION DECISION PENDING.

(2019) DIFFICULTIES WITH BALANCE: NORMATIVE CONTESTATION, AMBIGUITY AND CHANGE IN REPORTING AIDS DENIALISM. IN: *JOURNALISM*, PUBLISHED ONLINE AT [HTTPS://DOI.ORG/10.1177/1464884919837423](https://doi.org/10.1177/1464884919837423)

(2017) WHAT SHOULD JOURNALISM DO IN A NEW DEMOCRACY? IN: *COMMUNICATIO: SOUTH AFRICAN JOURNAL FOR COMMUNICATIONS THEORY AND RESEARCH*, VOL 43:2, PP 23 – 38

(2016) A TALE OF TWO DEATHS, IN: *JOURNALISM STUDIES*, PUBLISHED ONLINE ON 13 OCTOBER 2016 AND IN PRINT IN 2018, VOL 39:6, PP 846 – 862

(2016) DISCOURSE ETHICS AND THE MEDIA, IN *AFRICAN JOURNALISM STUDIES*, VOL 37 No 1. PP 21 - 39

(2011) COMMUNITY RADIO NEWS: IN SEARCH OF NEW PUBLIC SPHERES, IN *ECQUID NOVI AFRICAN JOURNALISM STUDIES*, VOL 32 No 3.

(2005) ETHICAL JOURNALISM IN A TIME OF AIDS, IN: *AFRICAN JOURNAL OF AIDS RESEARCH*, VOL 4 NO 2.

## **OTHER**

(2022) DIGITAL MIGRATION: COURT DELAY UPHOLDS INFORMATION RIGHTS OF POOR SOUTH AFRICANS. IN: *THE CONVERSATION*

([HTTPS://THECONVERSATION.COM/DIGITAL-MIGRATION-COURT-DELAY-UPHOLDS-  
INFORMATION-RIGHTS-OF-POOR-SOUTH-AFRICANS-185922](https://theconversation.com/digital-migration-court-delay-upholds-information-rights-of-poor-south-africans-185922))

(2022) GREENING AFRICA'S NEWS DESERTS: THE SEARCH FOR SUSTAINABLE LOCAL MEDIA IN SUB-SAHARAN AFRICA. POLICY PAPER PUBLISHED BY KONRAD ADENAUER STIFTUNG

(2022) *DISRUPTED MEDIA, DISRUPTED ACADEMY: RETHINKING AFRICAN J-SCHOOLS*. PAPER WRITTEN UNDER A SHORENSTEIN FELLOWSHIP, HARVARD

(2005 – 2014) *THE OMBUD*, A REGULAR COLUMN IN THE MAIL & GUARDIAN

(2009) *MEDIA COURTS OF HONOUR: SELF-REGULATORY COUNCILS IN SOUTHERN AFRICA AND ELSEWHERE* (WINDHOEK: FRIEDRICH EBERT STIFTUNG)

(1986) OPERATION DUNCAN VILLAGE: SECURITY FORCES MOVE IN (A REPORT IN BOOKLET FORM COMPILED FOR THE EAST LONDON CRISIS CENTRE)

REPORTS, COLUMNS, OPINION PIECES AND OTHER CONTRIBUTIONS HAVE APPEARED IN ALMOST ALL SOUTH AFRICAN NEWSPAPERS, AND BEEN BROADCAST ON RADIO STATIONS IN SOUTH AFRICA AND ABROAD.

## **TEACHING, SUPERVISION AND RESEARCH**

- BESIDES AT WITS, I HAVE TAUGHT COURSES AT ADDIS ABABA UNIVERSITY, THE KOSOVO INSTITUTE FOR JOURNALISM AND COMMUNICATION, THE NELSON MANDELA UNIVERSITY IN PORT ELIZABETH, ANTANANARIVO UNIVERSITY, MADAGASCAR, AND AT SEVERAL JOURNALISM TRAINING INSTITUTIONS. MY TEACHING HAS FOCUSED ON ETHICS, RADIO JOURNALISM, RADIO STUDIES AND SUB-EDITING, ALTHOUGH I HAVE ALSO TAUGHT MANY OTHER SUBJECTS.
- SUPERVISE STUDENT RESEARCH AT HONOURS AND MASTERS LEVELS ON AN ONGOING BASIS

RESEARCH INTERESTS ARE IN ETHICS, SELF-REGULATION, RADIO, LOCAL AND COMMUNITY MEDIA, SUSTAINABILITY AND JOURNALISM EDUCATION.

- SERVED AS EVALUATOR OF JOURNALISM COURSES AT STELLENBOSCH UNIVERSITY AND TECHNIKON NORTHERN GAUTENG
- SERVED AS EXTERNAL EXAMINER ON JOURNALISM COURSES AT THE UNIVERSITY OF JOHANNESBURG, THE UNIVERSITY OF PRETORIA, RHODES UNIVERSITY, MAKHANDA (FORMERLY GRAHAMSTOWN) AND NELSON MANDELA METROPOLITAN UNIVERSITY, QOBERHA (THEN PORT ELIZABETH).
- REGULARLY REVIEW SUBMISSIONS FOR ACADEMIC JOURNALS

## **BOARD AND PROFESSIONAL MEMBERSHIPS**

- CHAIR: BOARD OF VOICE OF WITS CAMPUS RADIO (c2012 - 2020)
- CHAIR: BOARD OF FLYING CHILDREN, AN NGO WORKING WITH ECD CENTRES IN DISADVANTAGED AREAS (CURRENT)
- MEMBER: BOARD OF THE FREEDOM OF EXPRESSION INSTITUTE (2014 – 2019)
- MEMBER: SA NATIONAL EDITORS' FORUM (CURRENT)

## **FELLOWSHIPS, CONSULTANCIES AND PROFESSIONAL ROLES**

2022                      CONSULTANT FOR FOJO MEDIA INSTITUTE (SWEDEN) ON COMMUNITY RADIO SUPPORT PROJECT IN ETHIOPIA

2021                      SHORENSTEIN CENTER FELLOW, HARVARD KENNEDY SCHOOL.  
RESEARCH TOPIC: DISRUPTED MEDIA, DISRUPTED ACADEMY: RETHINKING AFRICAN J-SCHOOLS

2019                    ADVISER TO MOTAU INQUIRY INTO CLAIMS OF EDITORIAL INTERFERENCE AT RADIO 702

2019 - 2020            MEMBER OF JUDGING PANEL FOR VODACOM JOURNALIST OF THE YEAR COMPETITION

2017                    REPORT ON EXILED BURUNDIAN RADIO STATIONS BROADCASTING ON WHATSAPP FROM RWANDA

2015 - 2018            CONSULTANT ON COMMUNITY RADIO SUSTAINABILITY FOR BBC MEDIA ACTION, ZAMBIA

2014 – 2019            MEMBER OF JUDGING PANEL FOR SANLAM FINANCIAL JOURNALISM AWARDS

2011                    MEMBER OF THE REVIEW PANEL SET UP BY THE PRESS COUNCIL OF SA WHICH LED TO SIGNIFICANT CHANGES TO THE SYSTEM OF SELF-REGULATION IN SA

2010                    MEMBER OF JUDGING PANEL FOR MTN RADIO AWARDS

2010                    REPORT ON UGANDAN MEDIA REGULATION FOR FRIEDRICH EBERT STIFTUNG

2008                    MEMBER OF REVIEW PANEL SET UP BY EDITOR OF SUNDAY TIMES TO REVIEW EDITORIAL PROCESSES AFTER A SERIES OF HIGH-PROFILE RETRACTIONS

2007 – 2017            MEMBER OF THE SA PRESS APPEALS PANEL OF THE SA PRESS COUNCIL

1995                    VISITED US MEDIA ORGANISATIONS ON US INFORMATION SERVICE VISITOR PROGRAMME

1993                    PARTICIPANT IN TWO-MONTH BROADCAST MANAGEMENT COURSE ARRANGED BY THE CAMPAIGN FOR OPEN MEDIA, INCLUDING ATTACHMENTS TO THE BBC IN LONDON AND BELFAST

1992 – 1993            MEMBER OF THE STEERING COMMITTEE TO ESTABLISH THE INDEPENDENT MEDIA DEVELOPMENT TRUST

1984 – 1986            REGIONAL VICE PRESIDENT OF THE SA UNION OF JOURNALISTS  
(BORDER)

1980                    DETAINED WITHOUT TRIAL AND IN SOLITARY CONFINEMENT FOR  
TWO WEEKS FOR INVOLVEMENT IN ANTI-APARTHEID STUDENT POLITICS

Updated July 2022