

# CV of Ms Palesa Kadi

## PERSONAL DETAILS

Name: Palesa Kadi,

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## EDUCATIONAL QUALIFICATIONS

### POST GRADUATE STUDIES

Degree: PhD Candidate in Development Studies – Current

Thesis: *The **promise of planning** in post-apartheid South Africa: Red Location Cultural Precinct's urban planning and heritage discourse, Gqeberha, from 1994 to 2020*

University: University of Pretoria under Chairperson of Urban Planning and Critical Architecture (Final year)

Degrees: MA (2007), Thesis "*The Group Areas Act of 1952 Land Removals Policy and South End Museum depictions*" (UWC)

B.A Honors in Political Studies and Comparative Economics (2001), Thesis "*Racism in the Media – an inquiry to the Mail and Guardian case*" (UWC),  
BA Political Studies (UWC),  
Advanced Post Graduate Diploma in Development and Public sector Monitoring and Evaluation - Wits School of Governance

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## Continued Education

Institution: National School of Government  
Course: Induction Workshop for Boards - 2022

Institution: Cambridge University Judge Business School Executive Education  
Course: Digital Disruption: Digital Transformation Strategies – 2020

Institution: Institute of Directors SA (IoDSA)  
Course: Technology Governance - 2020



Institution: United States Telecommunications Training Institute (USTTI)  
Course: National Cybersecurity Policy: Balancing Risk and Innovation, Network Disaster Recovery and IP Network, Introduction to Collaborative Models for Internet Infrastructure Development, Principles of Mobile Privacy, CERTS and Cybersecurity Coordination, Country Code Top Level Domain Administration and Operation - 2018

Institution: Institute of Directors SA (IoDSA)  
Course: Governance of Ethics - 2018

Institution: African Doctoral Academy, Stellenbosch University  
Course: Research Writing (2015)

Institution: Gordons Institute for Business Science (GIBS)  
Course: Board Leadership Core Program - 2014

Institution: Sizwe Ntsaluba and Gobodo Auditing  
Course: Risk Enterprise Management - 2013

Institution: University of Pretoria  
Course: Contract Drafting and Management – 2011  
Public Finance for non–Financial Managers (Cum Laude) 2011  
Outcomes-Based Performance Monitoring and Evaluation - 2013

Institution: Melrose Training  
Course: Ethics and Social Committee Training - 2012

Institution: Professional Project and Program Management Services  
Course: Prince II (Projects in Controlled Environments) 2009

Institution: Independent Mediation Services  
Courses: Labour Relations Processes, Role of the Presiding Officer, Case Investigation - 2008

Institution: Oxford University Said Business School & African Leadership Institute (AFLI)  
Course: Scenario Planning and Leadership Development - 2006

Institution: Howard University - USA at UWC Mercantile Law Department  
Course: International Business Trade & Transaction – 2000



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## EMPLOYMENT HISTORY

Organization: Independent Communications Authority of South Africa – ICASA

Position: **Councilor (Full-time Executive) 2017 – 2021**

Duties: Regulation and Monitoring of broadcasting, postal and telecommunications sectors to ensure compliance with the ICASA Act, control and manage the use and licensing of radio frequency spectrum in accordance with international agreements or treaties, develop regulations on empowerment requirements to promote broad based black economic empowerment. Investigate and adjudicate complaints submitted to the authority. Development of organizational strategy and governance framework.

Member of Audit, Risk, Ethics and Disclosures Committee, Member of Human Resources & Remuneration Committee. Lead on Cybersecurity partnership with the banking sector. Oversight on multi-billion revenue collection from telecommunications licensees to the national fiscus and spectrum allocation and management.

Chairperson of the following committees:

- (a) National, Provincial, and Municipal Elections Broadcasting Monitoring Services Committee,
- (b) Sports Broadcasting Services Committee,
- (c) Digital Terrestrial Television Community TV Committee,
- (d) Alternative Dispute Resolution – Mediation of consumer complaints against industry,
- (e) 5 G Readiness implementation reporting,
- (f) Standards Terms and Conditions Regulation for Class Licenses
- (g) Strategic, Governance and Compliance Reporting Committee

Organization: Film and Publication Board, 2012 – 2017

Position: **Executive: Strategic and Shared Services**



Duties: Organizational Strategy development and planning, Organizational Performance Information monitoring and reporting to the Board and Department of Communications on content regulation and gaming mandate. Management of Communications, Marketing and Public Education initiatives, Internal Audit and Risk management, Management of Research, Policy Development, Information and Knowledge Management and Advocacy initiatives, Local and International Stakeholder Relations management, Media Monitoring, Development of ICT programs for the FPB mandate, Project Assessments, Management of Human Resource Development, Occupational Health and Safety and Wellness Programs, Compilation of Ministerial and Council reports, Development of Portfolio Committee Parliamentary reports and Annual Report write ups. Developed and implemented a 'High Visibility, High Impact' Communication Strategy for FPB. Oversight on regulatory compliance for internet service providers.

Department: National Department of Tourism

Position: **Director – Rural Tourism and Niche Markets, 2010 - 2012**

Duties: Drafted National Rural Tourism Strategy, Liaised with and assessed the state of rural tourism projects in SA. Developed guidelines for the support of the Rural Tourism Projects in provincial and local government. Developed nodes, profiled nodes, Stakeholder management, personnel management, Business strategy development and planning. Developed a **Community Beneficiation model for tourism**. Contribution and thought leadership support to Provincial Economic Development Committee and Governance Working Group. Monitoring and Evaluation of national rural tourism plans

Department: EC Department of Economic Affairs and Tourism

Position: **Director - 2010 FIFA World Cup Projects, 2007 to 2010**

Duties: Established a strategic business model and funded Provincial Economic and Tourism Enterprise. Developed projects in the build up to the 2010 FIFA World Cup, Liaised with 2010 Provincial Coordinating Committee, public entities, Department of Tourism, Department of Sports and Recreation, Municipalities and private sector clients, Developed a monitoring and evaluation framework. Provided strategic leadership and funding on economic,



environment and tourism-related projects for the World Cup for youth & women businesses.

- Institution: Nelson Mandela Bay Municipality (NMBM)
- Position: **Head of Arts and Culture, Acting Director of Arts, Culture and Libraries 2004 - 2007**  
Recreation & Cultural Services Business Unit
- Duties: Managed the Executive Mayor's Vision 2020 Projects. Developed living arts and sports sections organizational plans. Managed the development of the arts and culture policy of the metro and stakeholder management. Developed budget and project concepts for capital funding of projects of Municipal Infrastructure Grant. Designed Sweden - South African partnerships for the metro arts and culture funding and international visits. Set up libraries in Correctional Services Centers and Early Childhood Development Centers.
- Institution: Public Policy Partnership in South Africa at UWC  
The Woodrow Wilson National Fellowship Foundation
- Position: **Institute Coordinator 2002 - 2004**
- Duties: Managed Winter Institute planning and budgets, recruitment of participants and marketing of the program. Managed course material development, teaching and knowledge management. Report writing and research on national government policies and NGO's dealing with public policy implementation and monitoring. Research on public policy case studies and scenarios. Research on Skills analysis and skills plan for the cohorts.
- Institution: Post Graduate Enrolment Throughput Program - UWC
- Position: **Post Graduate Residence Coordinator 2001 - 2003**
- Duties: Facilitated academic skills development workshops for post graduates, referrals and consultations. Managed installation of web network points on residences and resource centers. Facilitated seminars on academic progress based on research themes. Resource Centre management, Interlibrary loan management and facilitation.



Institution: Robben Island Museum - Education Department  
Position: **Course Coordinator (2002)**  
Duties: Coordinated the Robben Island Training Program (RITP) course jointly with UWC and UCT for the Diploma in Heritage and Museum Studies. A liaison with the South African Heritage sector for sector specific scholarly needs. RITP lecturing, research, workshop facilitation, budgeting and Report Writing. Working with Robben Island Mayibuye Archives and Fort Hare University ANC Archives

Institution: Peninsula Technikon  
Position: **Multimedia Language Practitioner (2001)**  
Duties: Online editing, Workshop Facilitation on Capacity Building, presentations and consulting with students for academic support and skills development plans. Used multi language in teaching and consultation with foundation students, Resource centre support.

Department: UWC Writing and Resource Center  
Position: **Writing Consultant (March - November 2000 – 2003)**  
Duties: Consulting with students on essays, research proposals, Computer consultations, facilitating workshops, skills development plans and assigned with marketing.

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## AREAS OF EXPERTISE

- Digitisation strategies
- Internal Audit & Risk Management
- Corporate Communications
- Budget Management
- Public Policy Development
- Monitoring and Evaluation
- Information Management
- Change Management
- Corporate Services Management
- Strategic and Business Planning
- Strategic Management
- Project & Contracts Management
- Consumer Awareness
- Good Understanding of King IV
- PFMA Application and Governance
- Regulation making
- Governance of Ethics

## LEADERSHIP ROLES

1995 Provincial Chairperson of Presidents Award Youth Programme



1998:	Public Relations Officer, University of the Western Cape's Student Representative Council - SRC
2000:	National Treasurer General (2000-2002) South African Students Press Union (SASPU)
2003:	Project Director and founder of South African Youth Sports Education Initiative (SAYSEI) funded by UK Sports, National Executive and Working Committee member of the South African Youth Council (SAYC) Organizer of the South African Young Women's Organization
2004/2005:	South African Qualifications Authority (SAQA) National Standard Generation Moderation Committee for Unit Standards of Modules
2005/2007:	Nedlac Development Chamber – Women and Youth sector representative 2005 – 2007

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### **Fellowships and Professional Memberships**

1. African Leadership Institute Archbishop Tutu Fellow (ALI)
  2. Member of the Institute for Directors (IoDSA)
  3. Member of the South African Association of Political Studies (SAAPS)
  4. Member of South African Monitoring and Evaluation (SAMEA)
  5. Member of Foresight for Development Initiative
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### **Board and other Appointments**

1. Calabash Trust Board Member (2005 - 2007) A Community Tourism Initiative in Nelson Mandela Bay, Funding and sponsorship distribution to Early Childhood Community Centres.
2. Eastern Province Cricket Board member from 2005 - 2007. Cricket South Africa, Grant distribution to local clubs.
3. Alliance Francei Management Board Committee member 2005 - 2006. A French Embassy project.
4. Commonwealth Youth Program Regional Advisory Board member 2005 to 2008. The Commonwealth



5. Media Development and Diversity Agency (MDDA) Board member, Chair of Audit and Risk, Public Entity of Department of Communications, Ministerial Appointment 2015 to 2017. Grant distribution to community media .
  6. National Heritage Council (NHC) Board Member, Chair of Corporate Services, Finance and Marketing Committee, 2015 – 2017 (Audit and Risk Committee Member, Repositioning Committee member) Grant Distribution to Heritage and Cultural Projects.
  7. National Council of Libraries and Information Services, Ministerial appointment- Dept of Arts and Culture 2015 – 2017.
  8. South African Geographical Name Change Council member, 2019 – 2021, Ministerial appointment. Chairperson of Planning and Budget Committee. (Term - ended)
  9. ICT Governance Chairperson and Council member of Tshwane North College (TVET), 2019 – 2022, Ministerial appointment.
  10. Chairperson of African Union Commission's Policy & Regulation Initiative for Digital Africa (PRIDA) of Market Entry Conditions (Authorization and Licensing Regimes) Working Group 2020 -2021, African Union and European Union appointment. 2019 – 2021 (Term – ended)
  11. Trustee Karoeshoek Community Solar Project, Northern Cape, 2021 -2024
  12. Part – time Commissioner Broadcasting Complaints Commission of South Africa, 2021 – 2023
  13. Chairperson of South African Geographical Name Council, 2022 – 2025
  14. Chairperson of Mandela Bay Theatre Complex, 2022 – 2025, Grant distribution to theatre productions
  15. Board member National Housing Finance Corporation (Pty) Ltd – 2022 – 2025, Grant distribution for social, private housing subsidies, and student accommodation
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### **Reports, Published and Unpublished Papers**

- (1) Presented a paper on the 25 th August 2001 for Project of the Public Past/ RESUNCT Conference University of Cape Town's Institute for African Studies. "*Exploration Of The Dynamics In The Community Museum Practice – South End Museum*".
- (2) Authored a contextual paper on "*Leadership and Management in Africa*" for Robben Island Museum and KPMG. May 2002.
- (3) Presented a paper on the 17 – 18 March 2003 for the "Fresh Perspectives on Conflict & Change" – University of Sussex, United Kingdom. – "*Holding on to the Past, Museums As Places For Working With Memory*".



- (4) Authored a paper for Institute of Social and Economic Research – Rhodes University East London for the Eastern Cape Historical Legacies, New Challenges Conference. ‘ *Group Areas of 1952, Land Removals Policy: The making of South End Community Museum, Port Elizabeth, Eastern Cape*’. 2003.
- (5) Authored a paper for Finland’s Ministry of Foreign Affairs – *The Role of Cultural Sector in Development and Cooperation*, May 2007, Helsinki.
- (6) Published a paper titled, *The Demise of Red Location Cultural Precinct: A glance into public memory, Which public, Whose memory? Curator Journal*, 2022
- (7) Forthcoming book chapter publication, Murray, N and Kadi, P. No Housing, No Museum. From Port Elizabeth to Gqeberha’s Red Location Museum in Murray, N and Cane, J. *Creative Cities in Africa: Critical Architecture and Urbanism*. 2022
- (8) Forthcoming book chapter publication, *100 Years of Radio in South Africa* The role of radio broadcasters in shaping public discourse, language and culture in South Africa.
- (9) Researcher for the Project of the Public Past in the field of heritage practices, indigenous knowledge systems, and the new community museums and
- (10) Transcriber for the Robben Island Training Program Alumni Seminar/Conference October 2002
- (11) Constructed an exhibition for the Cricket World Cup 2003. Portraying the struggle of South African Black Cricketers under the South African Council on Sport (SACOS), funded by UK Sports

