

## CURRICULUM VITAE OF

**AIFHELI CATE MAKHWANYA**  
**(Nee DZEBU)**  
**African Female**

### CONTACT DETAILS:



LinkedIn Profile:  
<https://www.linkedin.com/in/aifhelimakhwanya/>

### Core Competencies/Skills

Development/drafting of internal and external policies  
| Secretariat services | Strategy Development & Implementation | | Research (legal and sector specific) | Project Management | | Fundraising | Arts Marketing

I have 18 years' experience working in the South African film and television sector. This includes 14 years in the public sector, ten of which were in a senior management role in research, policy, and compliance in Schedule 3A entities. As of April 2018, I have been working as a consultant and independent researcher in business development, research, policy development, arts governance, project management in the South African cultural and creative industries (CCIs). I also serve in an advisory role on three government committees (2)/boards (1) with a focus on consumer protection, funding evaluation on grant funding and governance/strategy. I am a member of IoDSA & Compliance Institute of Southern Africa.

### Experience

#### LIST OF BOARDS /COMMITTEES

1. La Digue Body Corporate Board of Trustees: Trustee September 2020 - September 2021; September 2021-September 2022.
2. Market Theatre Foundation Council: Member - (April 2021- March 2024).
3. Independent Communications Authority of South Africa Consumer Advisory Panel: Member - 02 May 2020 - 05 May 2022 (extended unit 5 November 2022).
4. Department of Sport, Arts and Culture Funding Advisory Appeals Committee: Member - August 2019 - August 2021 (extended until 30 August 2022).

- **Managing Director & Lead Consultant | Dzanda Consulting & Events (Pty) Ltd (April 2018 - present)**
  - The company provides management consulting services to cultural and creative industries organizations and projects. Services include fundraising, contract management, governance, strategy development, arts marketing, programming/content for events. Our clientele includes government agencies and departments, SMEs, and non-governmental organizations.
- **Cultural Policy & Management Teaching Assistant & Writing Fellow | University of the Witwatersrand School of the Arts (Feb-Dec 2018)**
  - Developed key competencies for a future academic career

| Conflict resolution.

## Publications

- Makhwanya, A (2018). *Barriers to Social Media Advocacy: Lessons Learnt From "Project Tell Them We Are from Here " Chapter 4 p 55-74* in Endong, Floribert C Patrick (2018). *The Role of social media in Transnational Advocacy*, IGI Global, Pennsylvania available online on <https://www.igi-global.com/chapter/barriers-to-social-media-advocacy/202304>.
- Makhwanya, A (2018). *An analysis of policies that enable or hamper film production and co-producing with South Africa*. Chapter in Claude Forest (Ed) (2018). *Produire des films, Afrique et Moyen Orient*. Septentrion Presses Universitaires. France pp 73- 88.

## Career Highlights

- Oversaw strategic research projects that continue to influence policy and strategic interventions in the South African film industry. These are an Economic baseline study in (2013), follow up study in 2017 and Audience Research are referenced widely locally and nationally (NFVF). Other research projects are a sector skills audit and feasibility study into the establishment of a national film school.
- Drafted Funding Appeals

by supporting the Head of Department and teaching staff. I taught under supervision, assessed students formally and informally, and supervised Honours and Masters' students research including contributing towards curriculum development.

- **Head of Policy & Research | National Film & Video Foundation (NFVF<sup>1</sup>) (July 2008 - March 2018)**
  - Led and managed research, policy development and implementation, certification, and legal compliance in the South African Film industry and NFVF.
  - Developed, managed, and implemented departmental annual plan, research plan and budget in line with organizational strategy.
  - Drafted legal frameworks and policies in line with organizational strategies.
  - Developed industry and public policy relating to the growth of the SA film industry.
  - Monitored and kept abreast policy and legal developments including drafting policy/ legal submissions in response to any policies/legislation that impacts on the organization or SA Film industry.
  - Negotiated cooperation agreements with local, regional, and international partners.
- **Policy & Legal Officer | NFVF (Sept 2006- July 2008)**
  - Conducted research on film related policies and legislation.
  - Prepared submissions on film related areas in line with NFVF mandate and objectives.
  - Kept abreast film policy developments in other countries.
  - Drafted/vetted various contracts concluded with NFVF and third parties.
  - Drafted various internal policies and guidelines as required.
  - Provided input towards film co-production treaties & cooperation agreements.
  - Provided legal support to other departments as required.
- **Researcher | Independent Communications Authority of South Africa (Feb 2004 - August 2006)**
  - Conducted policy research as directed by Manager: Policy & Research Development.
  - Identified and analyzed public issues/problems in broadcasting.
  - Contributed to research papers and position papers.
  - Kept abreast policy development and broadcasting regulations of other countries.

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<sup>1</sup> NFVF is an agency of the National Department of Sport, Arts and Culture, South Africa.

Policy and implemented it at NFVF and now serving in Ministerial Appeals Committee for NFVF and National Arts Council.

- Served as a Member of the DTIC Film Adjudication Committee 2009- 2018.
- Coordination and Secretariat services for the Department of Sport, Arts and Culture South African Audiovisual/Film Reference Group (October 2020 – March 2021) (bid award).

- Collated, researched, and provided data analysis required for reports and policy development.
- Liaised with stakeholders on behalf of the Authority as required.

### Education

- Master of Arts: Cultural Policy & Management | **current**, (awaiting examiners) | University of the Witwatersrand (WITS).
- Compliance Management Certificate| 2017 | University of Cape Town.
- Telecommunications Policy, Regulation & Management Certificate | 2016 | WITS Link Centre.
- Management Advancement Programme Certificate | 2014 | Henley Business School.
- Business Administration Certificate| 2011 |WITS Business School.
- Drafting & interpretation of Contracts Postgrad Diploma| 2009 | University of Johannesburg.
- Master of Laws (Communications Law) | 2008 | WITS University.
- Bachelor of Laws | 2003 | WITS University.
- Senior Certificate | 1998| Malamulele High School.