

CURRICULUM VITAE

TITLE: DR

SURNAME & INITIALS TLADI SEM

FIRST NAME: SEBOLawe

MAIDEN NAME: LEMEKOANA

CITIZENSHIP: SOUTH AFRICAN

RACE: BLACK AFRICAN

IDENTIY NUMBER:

MARITAL STATUS: MARRIED

SEX: FEMALE

POSTAL ADDRESS:

CONTACTS

TEL (w):

CELL:

EMAIL:

OrCID ID:

PERSONAL MOTIVATIONAL INFORMATION

Dr Tladi's academic experience spans seventeen years. She started off as a lecturer in the Mercantile law department and is currently a Senior lecturer in the Jurisprudence department College of Law (CLAW) UNISA since 2018. She supervises and examines both LLM and LLD students in Information Technology and Communication (ITC) law/Cyberlaw at CLAW. She also examines LLM dissertations for other Universities. She also serves in the Universities Ethics Research Committee (URERC).

Dr Tladi's areas of expertise is in ITC law/Cyberlaw space. She has published articles and contributed to conference proceedings in the following areas of law: corporate law and IT law/cyberlaw (consumer protection; taxation; e-commerce). She presents papers both nationally and internationally on the above topics including data protection; consumer protection and food law; and decolonisation.

Sebo is a very friendly and personable, courteous to colleagues and those that she engages with. A very hardworking and responsible person. She can work effectively on a given project, whether independently or in a group. Sebo has been noted as 'an exceptional law academic not shy of exploring new avenues of research: often leading her peers down these new avenues and establishes new fields as worthy of research'. She is also keen to learn from others to increase personal knowledge and skills within the workplace. Sebo is keen on mentoring junior colleagues and students alike. She is passionate about motivating and imparting knowledge and skills to the communities she serves. Sebo can teach on a wide variety of subjects at undergraduate and postgraduate level. She takes initiative and innovates teaching by using technology and new media. Sebo can lead and manage project(s) from start to finish. She works effectively both as an individual and in a group alike.

The motivation above and the different portfolios below that Dr Tladi is involved in demonstrates various managerial and leadership skills. They also illustrate that she is flexible and adaptable and can align herself for new roles and tasks. She also works well with her community toward realising the organisations vision and goals.

ACADEMIC QUALIFICATIONS

Degree	Institution	Year
LLD	UNISA	2017 The thesis is on the regulation of unsolicited communications (SPAM). Themes covered the following aspects of ITC law/ Cyberlaw: consumer protection; protection of personal information; cybercrime and electronic commerce.
LLM	UP	2001 Modules completed: Fundamental Rights in the SA Constitution; Advanced Law of Insolvency; Advanced Labour Law; Advanced Income Tax Law; and Essay (Tax Law).
LLB	UP	1997
Bluris	Vista University (Mamelodi campus)	1995

CERTIFICATE(S)

- Matric with exemption: Reitumetse High School Soshanguve (1991)

WORK EXPERIENCE

Year	Institution	Duties
2018/12 - present	Jurisprudence department UNISA, Senior lecturer	Teaching Legal philosophy; Legal aspects of electronic commerce; and GIN5901; and SLP Music law. I

		am the primary lecturer in the first two modules and SLP. Duties include compiling and developing module content; Addressing student queries; formulating assessments and marking; liaising with markers and support staff; and working with colleagues.
2013/04 – 2018/11	Mercantile law department Contract Senior lecturer	Teaching legal aspects of electronic commerce. Certificate course in Centre for Business law and WIPO: legal aspects of electronic commerce and legal aspects of traditional knowledge and biodiversity
2003/1 – 2008/12	Mercantile law department Senior lecturer	Teaching corporate law at undergrad and postgrad levels, including legal aspects of electronic commerce
2001/1 – 2002/12	Lecturer	Same as above
2019/1 – 2019/6; and 2019/11 and 12	Monash University Adjunct lecturer	Teaching information systems to BComm law MSA Executive student); and day scholars
1999/1 to 9	South African Revenue Service (SARS)	Assistant Taxation Officer
1998/07 – 12	Centre for Human Rights (UP)	Researcher on socio-economic rights

ARTICLES PUBLISHED AND CONTRIBUTIONS IN CONFERENCE PROCEEDINGS

CONFERENCE PROCEEDINGS

1. 'SPAM: An overview of South African Legislative Developments' in *Law and Practice: Critical Analysis and Legal Reasoning* Sylvia Mercado Kierkegaard (Eds) pages 266-278 (2013) International Association of IT Lawyers, ISBN 978-87-994854-3-7.
2. 'E-commerce: A Critique on the Determination of a 'Permanent Establishment' for Income Tax Purposes from a South African Perspective' in *Synergies and Conflicts in Cyberlaw* Sylvia Mercado Kierkegaard (Eds) pages 221-235 (2008) International Association of IT Lawyers (Co-authored with Prof. Annet Wanyana Oguttu). ISBN 87-991385-5-7

FORTHCOMING PUBLICATIONS: CHAPTER IN BOOK(S)

3. 'Marketing and gender' in a *Gendering cyberspace: An African perspective project*. Chapter submitted 15 January 2020.
4. 'An evaluation of cybercrime and cybersecurity in SA' *Cyberlaw in Africa: 20 years of Cyberlaws in Africa*. Chapter submitted 08 March 2021. Springer.

PUBLISHED CHAPTER IN BOOK(S)

- 5 'Consumer Protection and e-commerce' in *Cyberlaw @ SA: The law of the Internet in South Africa* (4th ed. 2021 Van Schaiks) pp 75-138. Co-authored with Prof. S. Papadopoulos. ISBN: 9780627037955; eISBN: 9780627037962.

PUBLISHED ARTICLES

- 6 'The Hall of Shame: Double standards for spam' *SA Merc LJ* (2014) 26 3 689-705

(Co-authored with Tana Pistorius).

- 7 'E-commerce: A Critique on The Determination of a 'Permanent Establishment' for Income Tax Purposes from a South African Perspective *Stellenbosch Law Review* (2009) 20 1 174-96.
- 8 'The Challenges E-Commerce Poses to the Determination of a Taxable Presence: The "Permanent Establishment" Concept Analysed from a South African Perspective' *The Journal of International Commercial Law and Technology* (2009) 4 3 (available at <http://www.jiclt.com/index.php/jiclt/issue/view/15>). Co-authored with Annet Wanyana Oguttu.
- 9 'The regulation of unsolicited commercial communications: Is the opt-out mechanism effective in limiting spam' *SALJ* (2008) 125 1 178-192.
- 10 'Serving a demand, technology and interpretation: A look at section 69(1)(a) of the Close Corporations Act 69 of 1984' *SA Merc LJ* (2005) 17 1 94-9.
- 11 'Electronic communications in the Companies Registrar's Office' *SA Merc LJ* 16 4 589-597 (2004).
- 12 Multi-purpose transactions and the prohibition of financial assistance' *SA Merc LJ* (2002) 14 1 129-133.

PAPERS PRESENTED AND CHAIRING IN PANEL DISCUSSIONS AT CONFERENCES, SEMINARS, WEBINARS AND WORKSHOPS

PAPERS PRESENTED AT CONFERENCES, SEMINARS, WEBINARS AND WORKSHOPS

1. 'Cybercrime law update' *Lex Informatica/Snail Attorneys webinar* on Data protection and cybercrime laws in SA (28 June 2021).

2. 'An evaluation of Cybercrimes and Cybersecurity laws in South Africa' *Lex Informatica Cyberlaw/ ICT Online Conference* (11 December 2020 ZOOM): Keynote address.
3. 'Ethics, Morality and the Law in the context of Social Media' *Webinar on Internet-based and Social Media Research Ethics* via TEAMS (21 July 2020).
4. 'ODeL in the digital era: challenges posed in addressing the processing of personal information (UNISA as a case study)' *International Conference on Open, Distance & eLearning [ICODEL]* (22-24 October 2018) University of Ghana Legon.
5. 'Food law and consumer rights in the modern food market: the case of South Africa' *University of Pretoria International Consumer Law Conference [UPICLC]* 25-27 September 2018 Protea Hotel Fire and Ice Menlyn Pretoria (Paper presented with Tigist Gebrehiwot).
6. 'e-Commerce and the law: An overview of the challenges posed at selected sectors' *Digitisation and legislation: what are the gaps and the challenges* (12 December 2017) The Department of Trade and Industry Campus Pretoria.
7. 'The Scourge of SPAM: proposals for reform' *Research Colloquium the Digital Advantage: The Impact of Technology on IT Law and Policy* (19-21 October 2016) Mongena Game Lodge Dinokeng South Africa.
8. 'The role of consumer education in addressing the challenges posed by the lack of growth in e-commerce: A South African perspective' *UP International Consumer Law Conference [UPICLC]* (20-22 September 2016) Farm Inn Pretoria South Africa
9. 'Regulatory challenges to e-tailing in South Africa' *Digital BRICS Conclave* (28-29 April 2016) New Delhi India.
10. 'Trust issues and consumer protection in an online environment: A South African perspective' *15th International Association of Consumer Law Conference* (29 June-1 July 2015) University of Amsterdam, Netherlands.
11. 'A critical look at the international initiatives in combating spam' *Second Annual International Mercantile Law Conference* (5-7 November 2014) University of Free State (UFS) Bloemfontein, South Africa.
12. 'An overview of consumers' right to privacy and mobile marketing practices' *UP International Consumer Law Conference [UPICLC]* (25-27 September 2014) University of Pretoria, South Africa (paper presented with Lessiah Mtshweni).
13. 'Harmonization of ICT laws within the Africa region with special reference on the

BRICS relationship with South Africa' *BRICS and African Integration: Mutually Inclusive or Exclusive Workshop* (9-10 September 2014) Roodevallei Hotel, Pretoria South Africa.

14. 'A decade of legislative measures: Lessons South Africa can learn from abroad regarding the regulation of spam' *Southern African Law Teachers Association [SALTA]* (13-15 January 2014) Wits University Johannesburg South Africa.
15. 'SPAM: An overview of South African legislative developments' *8th International Conference on Legal Security & Privacy Issues in IT [LSPi]* (11-15 November 2013) Bangkok Thailand.
16. 'e-Consumer protection: A South African Perspective on e-Commerce' *2nd International Conference on Legal Security and Privacy Issues in IT Law* (5-7 December 2007) Beijing, China.
17. 'Protecting the personal data of e-Consumers: A South African perspective' *11th International Conference on Consumer Law* (11-13 April 2007) Cape Town South Africa.
18. 'The regulation of unsolicited mail (spam)' *Consumer Protection in Commercial Law Workshop* (2005) Nedcor, Sandton South Africa.
19. 'Electronic communications in the Companies Registrar's Office' *e-Commerce and Current Commercial Law Update* (28 August 2003) Nedcor, Sandton South Africa.
20. 'Permanent Establishment in the Internet' *The Congress of Southern African Law Teachers Association* (June 30 - 03 July 2003) University of Namibia, Windhoek

CHAIRING IN PANEL DISCUSSIONS/ DIRECTING A PROGRAMME AT CONFERENCES, SEMINARS AND WORKSHOPS

- 21 Programme director School of Law Curriculum Transformation Workshop (12 October 2020).
- 22 Programme director *CLAW Virtual Student debates/Indaba 2020* (04 September 2020).
- 23 Facilitator *Colloquium on matters concerning the privacy of voters arising from the provisions of the Protection of Personal Information Act 4 of 2013 and the Electoral Act 37 of 1998* (30 January 2020) Premier Hotel Midrand.

- 24 Programme director *CLAW Student Indaba/ debates* (27 September 2019) Florida Johannesburg.
- 25 Chaired a breakaway session at the *CLAW Curriculum Transformation Seminar* (19 September 2019) Misty Hills Hotel Mudelsdrift.
- 26 Programme director *CLAW Comprehensive Writing and Research Week* (16 September 2019) Misty Hills Hotel Mudelsdrift.
- 27 Chaired the *Constitutional Court of South Africa Law Clerks 2020* (08 March 2019) ZK Matthews UNISA Pretoria.
- 28 Chaired the College of Law seminar at the *8th Research and Innovation Week* (06 March 2019) Senate Hall UNISA Pretoria.
- 29 Chair session 3 *Community Indaba/Conference on the Legalization of Dagga in South Africa* (13 November 2018) Functions Hall Kgorong Building UNISA Pretoria
- 30 Facilitator plenary Chairing session 3 *Conference in honour of the Late Dr Zola Skweyiya* (2-3 October 2018) Functions Hall Kgorong Building UNISA Pretoria.
- 31 Programme director *CLAW Student Indaba/ debates* (Mucleneuk campus Pretoria 07 September 2018).
- 32 Programme director *Research Masters and Doctoral Workshop College of Law* (11-12 April 2018) UNISA Sunnyside Campus Building 9/1D.
- 33 Programme director (Cocktail session) *5th Annual Spring Law Conference: Racism, Discrimination and Oppression in Post-Colonial African Societies: South Africa after 23 years of Democracy* (26-28 September 2017) Kgorong Building UNISA Pretoria Campus.
- 34 Chair 1st session *4th Social Security Community Engagement Flagship Seminar on Social Inclusion: A reflection on the 22 years of South Africa's Democracy* (01 December 2016) UNISA Brooklyn Campus G072.
- 35 Chair session 3 *UP International Consumer Law Conference UPICLC* (20-22 September 2016) Farm Inn Pretoria South Africa.
- 36 Chair parallel session (Discrimination and Employment Equity) *Labour Relations Law Conference* (17-18 August 2016) Kgorong Functions Hall UNISA.
- 37 Programme director *BRICS and African Regional Integration Flagship* (19 April 2016) Bamboo Hall Kgorong Building UNISA.

38 Programme director (Plenary Session) *3rd Annual Spring Law Conference: Decolonising the mind, knowledge and Systems-South Africa Coming of Age* (29 September-01 October 2015) Mount Grace Hotel South Africa.

39 Chair Breakaway Session *Second Annual International Mercantile Law Conference* (5-7 November 2014) University of Free State Bloemfontein, South Africa.

ACADEMIC CITIZENSHIP

MEMBER IN THE FOLLOWING COMMITTEE(S): DEPARTMENTAL; COLLEGE AND INSTITUTIONAL

- Quality Assurance committee
- Ethics Research committee
- Executive committee
- Higher Degrees committee
- University Research Ethics Committee

CONFERENCE ORGANISATION: COORDINATOR, CHAMPION IN A PROJECT

Champion in a project

- CLAW Research retreat: one of co-ordinators (2020- present)
- CLAW Curriculum transformation champion (2019-present)
- Mercantile Law Indaba (2015 to 2018)

Organising conferences

- Annual Spring Law Conference (2015- present)

SUPERVISION AND EXAMINING POSTGRAD RESEARCH

- Supervising LLM dissertation and LLD/Phd in law (co-supervision) on various ITC law/Cyberlaw topics. This includes student(s) in other Universities
- Examining LLM and LLD/Phd research internally and externally

JOURNAL PEER REVIEW ACTIVITIES

- Reviews various ITC law/Cyberlaw articles for *SAMLJ and Journal of Law Society and Development*

COMMUNITY ENGAGEMENT

Part of CLAWs Foci plan programme in the following capacity:

- Student debates and Indaba (member 2016-2020); and champion (2018-2020): organising the project from start to finish. Training students participating in the debates; liaising with trainers and other stakeholders.
- Writing retreat (member 2016-present): Facilitator at workshops and mentoring students taking part in the Juta Legal essay competition.

OTHER ACTIVITIES

Breakfast talks/ conversations on research areas

1. 'Conversations with Dr Sebo Tladi' Tshaya Mashabela Attorney's August Phenomenal Women Feature (11 August 2021).
2. 'Unsolicited communications and POPIA' Breakfast talk by Machobane Attorneys (29 April 2021).

Vice Chancellors addresses

Presented Vice Chancellors addresses at the following graduate ceremonies:

- 'Learn, unlearn, relearn' Vice Chancellors Address Graduation ceremony UNISA Pretoria Campus (8 June 2018).
- 'Know yourself' Vice Chancellors Address Graduation ceremony UNISA Campus Bloemfontein (11 May 2018)

Newspaper, magazines, and other media reports

- 'Her research won't be going into the spam folder' UNISA e-Connect (29 November 2017) <https://staff.unisa.ac.za/sites/intranet/default/News-&-Communications/Archives/News-archive-2010%E2%80%932017/Academic/Enotice-archive-83320> (last accessed 8 June 2018).
- 'First Black South African to earn a PhD in Electronic Communications Law' Interview UNISA Radio (1 November 2017) <https://drive.google.com/open?id=1hX7sD7i6UD-e37SLI2LQWg4g9z0rg7Ke> (last accessed 8 June 2018).
- 'Know yourself' Vice Chancellors Address Graduation ceremony UNISA Campus Bloemfontein (11 May 2018) <https://staff.unisa.ac.za/sites/intranet/default/News-&-Communications/E%E2%80%93News/Growth-is-painful,-change-is-painful> (last accessed 8 June 2018).

MEMBER OF PROFESSIONAL ASSOCIATION AND SERVICE ON BOARDS

Member in the following professional associations:

- Member of the South African Association of Intellectual Property Law and Information Technology Teachers and Researchers.
- Member of the Southern African Law Teachers Association.

Service on boards (current or past)

N/A

Advocate of the High Court of South Africa

REFEREES

Prof. T. Pistorius (former South African Research Chair in Law, Society and Technology)

Professor of Commercial Law

University of Auckland Business School

Sir Owen G. . . .

Adv A. Mthembu (COB),
Department of Mercantile Law
College of Law

UNISA

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