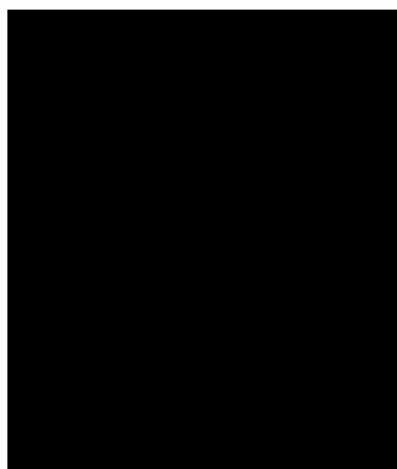


URSULA NOMFUNKEO NTSUBANE



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COVER
LETTER

HELLO

Ms Ntsubane has held various strategic positions in Government and Private Sector.

Amongst these are:

- HOD: Economic Development for City of Ekurhuleni.
- CEO of the Construction Industry Development Board (CIDB).
- CEO of Cross-Over Finance, a Bridging Finance company for SMMEs.
- GM: Sustainable Development & City Entities for Msunduzi Municipality.
- Lead Consultant: GEOAFRIKA.

Her highest qualification is a Master's Degree in Development Planning. She is a multi-skilled individual with qualifications and/or experiences in Strategic Planning, Economic Planning and City Development, Project Management, Corporate Governance, Human Resources, Risk and Financial Management, Public Relations, Marketing and Communications.

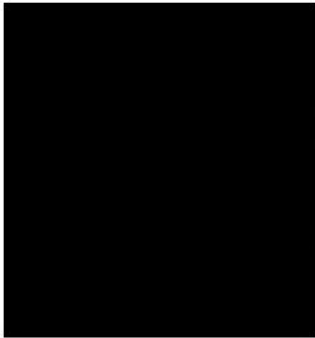
She has served on several Boards:

- **Non-Executive Director: Agrement South Africa(August 2024 to Date)**
- Independent Non-Executive Director: South African Council for Project and Construction Management Professionals(2021-2023)
- Non-Executive Director of NMISA (DTI Entity 2015-2020).
- Chairperson of REMCOM: NMISA (2015- 2020).
- Member of Audit & Risk Committee: NMISA (until Feb 2020).
- Non-Executive Director of Chris Hani Development Agency (CHDA) (2014- 2017).
- Chairperson of REMCOM: CHDA (until 2017).

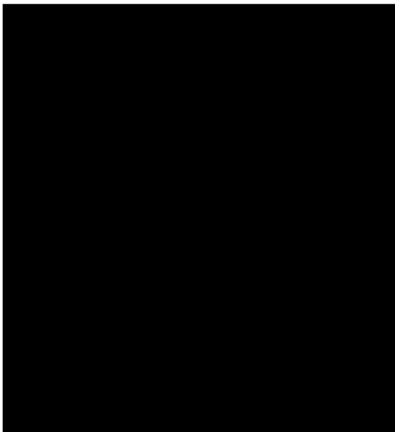
Competencies, experience and expertise:

- Strategy Development and Planning, Financial Management, Risk Assessment and Management, and Human Resources Management.
- In-depth experience and understanding of Economic Development and Infrastructure Development.
- In-depth experience and understanding of SMME sector & Enterprise Development.
- Ability to translate business, & operational strategies into effective action plans.
- Aligns strategies and plans and activates across multi-disciplinary cross-functional teams.
- Provides value-adding solutions and leading-edge thinking on how components of economic & city development that can be used and coordinated & implemented.
- Leads the formulation and development of the principles underpinning the role of economic development & city development.
- Sound business communication skills, particularly verbal, non-verbal and written communication.
- Ability to manage virtual teams.
- Proven crisis management experience.
- Experience in developing communication plans that require contact and reach with racially and socio-economically diverse target audiences across multiple geographies, i.e community participation.
- Ability to establish & maintain solid stakeholder relationships.
- In-depth understanding of the Global City Development & Economic Development Trends.
- Comprehensive project management experience, strong planning and organizing skills.
- Effective strategic thinking with practical focus.
- Strong analytical and research skills to monitor and assess the latest industry trends.
- Extremely self-motivated and able to work independently
- Excellent interpersonal and negotiation skills.
- Public speaking or presentations at different forums & platforms.

URSULA NOMFUNKEKO NTSUBANE



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WORK EXPERIENCE

GEOAFRKIA

2020

Project Lead: Consultant

Providing Built Environment Solutions to the Public Sector, various Government Entities and Municipalities including Msunduzi Municipality.

2018
2020

Msunduzi Municipality

Acting GM: Sustainable Development & City Entities

Responsible for City Planning, Human Settlements and all City Entities. COGTA Secondment for 3 Months.

2014
2015

Crossover Finance

Chief Executive Officer

Drive the Strategic Objectives of the Company. Corporate Governance & Financial Management, Marketing and Stakeholder Management, Contractor Development and Infrastructure Development. Ensure effective utilization of Funds from respective Funders eg IDC, NEF. Ensure the success of the Credit Facility, Manage the Return on Investment for all Stakeholders, Technical Support to Contractors, Growth & Wealth Creation for Contractors.

2012
2013

Construction Industry Development Board (CIDB)

Chief Executive Officer

- Key Performance Areas: Contractor Growth & Development, Economic Transformation of Construction Industry, Enterprise Development and Job Creation; Skills Development, Stakeholder Management.
- My strategic focus is on transformation of the industry through contractor development, & government capacitation on infrastructure delivery.

2007
2011

Ekurhuleni Municipality

Head of Economic Development Department

Key Performance Areas: Skills Development, Economic Transformation, SMME Development, Tourism Promotion, Investment Attraction.

- The biggest focus was growing the local economy by 6% in partnership with the private sector and various stakeholders. Some of the key performance areas outlined above are critical and necessary conditions for economic growth. I provided leadership on various programmes including EPWP, contractor development, enterprise development and access programs (access to information, access to markets, access to training and access to finance for SMME's), scarce skills programs, job creation and poverty alleviation, street trading facilities development, tourism promotions, branding and marketing, Municipal BEE and SMME spend, smart industries and sector support, export promotions and investment facilitation. There are three Directors reporting directly to me with a total staff complement of 52 people in the Department.

2003
2007

Johannesburg Development Agency (JDA)

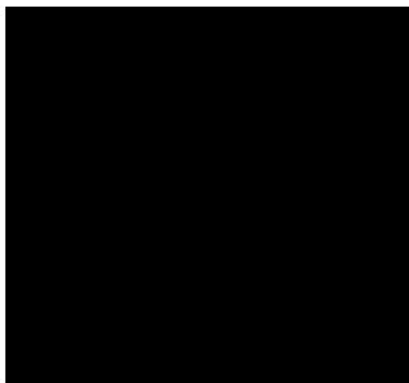
Project Manager: Randburg & Kliptown

Developing and implementing business plans for the revitalization of Randburg. Oversee the whole implementation of the projects over the 5 year period. This involved monitoring and evaluation of the overall projects and the sub-projects which would typically be economic development, urban environmental management, road upgrades, social development, housing, and transportation. The economic benefits of such urban regeneration would have major impact to the immediate communities and as such their buy-in and constant engagement is imperative if the projects are to be successful.

URSULA NOMFUNeko NTSUBANE



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WORK EXPERIENCE

2001
2007

Johannesburg Development Agency (JDA) Various Positions Held

The JDA was an economic development agency solely owned by the City of Johannesburg. JDA was an area-based economic development agency with the task of delivery highly complex mega economic infrastructure projects. It is mainly involved in the regeneration, rejuvenation, and reviving of Johannesburg's Inner City and other areas in the City of Johannesburg experiencing economic decline.

Its major client was the Blue IQ, which sponsored the Newtown, Constitutional Hill and Greater Kaptown. Economic development, investment attraction and job creation were JDA's key objectives.

2001
2002

Johannesburg Development Agency (JDA) Assistant Project Manager: Kaptown

- Project Management, Coordination and Administration.
- The project requires project coordination of all the various sub-projects namely transportation, housing, environmental development, economic development, social development, bulk infrastructure and tourism/freedom square. It also involves budget monitoring, achieving set milestones and utilizing resources on the project effectively.
- Management of consultants is also a crucial part of the job.

2001
1999

Sappi Novobord Marketing Consultant

- To market Home Improvement Products to RDP homeowners countrywide.
- The low-cost houses constructed by the government were nothing more than a 32 square meter four-walled room. Sappi Novobord, as a board manufacturer, invented partitions to divide the house into separate rooms and various furniture products to improve these houses including, tailor-made built-in kitchen units, built-in wardrobes, and ceiling boards.
- Duties also included being constantly updated about low-cost housing developments nationally, conducting research in these areas, and marketing this home improvement package.

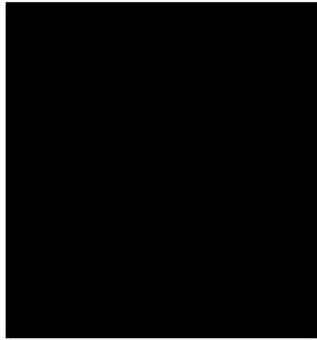
1996
1999

ASCH Consulting Engineers Development Planner: Socio-Economic & Infrastructural Development Projects

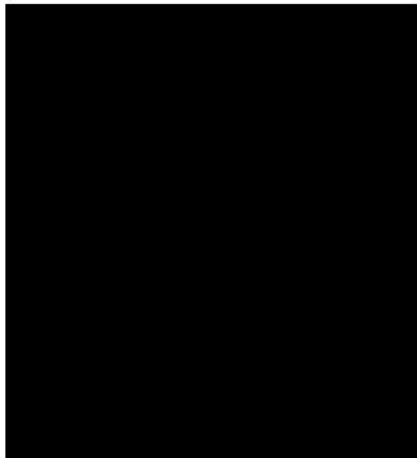
Job Spectrum dealt with managing various infrastructural development projects, chief amongst which was the Maputo Development Corridor.

French 30 Days

URSULA NOMFUNKEKO NTSUBANE



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EDUCATION

1997

University of Witwatersrand Masters in Development Planning

- Development Planning Theory
- Planning Techniques
- Planning Law
- Advanced Planning Theory, Social Aspects, Housing, Development Issues Development Problems & Policy, Professional Practise & Ethics
- Project Management

1995

University of Natal Postgraduate Diploma: Personnel Management

- Trade & Unions & Management
- Conflict Management
- Personnel Administration
- Manpower Planning

1994

University of Natal Bachelor of Social Science

- Sociology
- Industrial Labour Studies
- Anthropology

1989

Kingsmead College Matric

OTHER CERTIFICATE OBTAINED

Public Relations Certificate

Practical Project Management Certificate

REFERENCES