

CURRICULUM VITAE: ERNEST TLADI

Personal Details

Name : Ernest Tladi
Address : ██████████
██████████
ID Number : ██████████
Citizenship : South Africa
Contact No. : ██████████
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Academic Background

Qualification : Bachelor of Social Science
Major Course : Economics
Institution : University of Cape Town
Student No. : ██████████
Status : Completed in 1992

Qualification : Bachelor of Arts (Honours)
Major Course : Economics
Institution : University of Pretoria
Courses Passed : Macro Economics
Investment Analysis
Development Economics
Labour Economics
Status : Incomplete

Qualification : Masters in Business Leadership
Institution : University of South Africa
Student No. : ██████████
Courses Passed : Financial Management
Leadership and Organization Dynamics
Corporate Strategy Management
Human Resources Management
Operations and Service Management
Research Methodology
Project Management and Finance
Marketing Management
Service Marketing
Global Business Management
Information Management
Status : (Final Year – remaining with dissertation)

Short Courses : Treasury Management Programme
Finance for non-financial managers
Negotiation Skills Programme
Large Account Management Programme
Project Management and Finance
International Carrier Management Programme

Employment History

Current Employer: Rustic Operations (Pty) Ltd

Designation : Managing Executive

Period : 2017/04 – Present

Responsibilities : Developed corporate strategy plans to drive business growth and revenue enhancement.
Executed business development initiatives to expand market presence.
Managed financial operations, ensuring fiscal responsibility and sustainability.
Implemented strategies to optimize profit margins and enhance revenue.
Oversaw mergers and acquisitions to facilitate organizational expansion.
Administered contract management processes to mitigate risks and ensure compliance.
Established rapport with stakeholders, bolstering business credibility.
Spearheaded major projects, yielding significant improvements in efficiency and productivity.

Current Employer: Molemo Investment Holdings (Pty) Ltd

Designation : Executive – Strategy and Business Development

Period : 2005/01 – 2016/11

Responsibilities : Spearheaded strategic planning and implementation, resulting in operational improvements.
Identified growth opportunities that led to successful business expansion.
Established strong stakeholder relationships to enhance business credibility and success
Coordinated crisis management efforts, effectively minimising reputational damage.
Orchestrated executive-level communication strategies to strengthen corporate reputation.
Served as official representative of organisation to public groups and government agencies.
Facilitated business process re-engineering, yielding notable efficiency gains.
Cultivated industry partnerships for mutual business growth.

Past Employer : African Telecom Cables (Pty) Ltd

Designation : Divisional Executive: Sales and Marketing – Public Networks

Period : 2002/06 – 2004/11

Responsibilities : Integrated cutting-edge technology solutions to streamline daily operations.
Negotiated favourable contracts, maximising profit margins.
Established strategic industry partnerships to drive mutual growth.
Spearheaded planning processes aligned with mission and stakeholder interests.
Developed comprehensive business plans to maintain market competitiveness.
Executed global communication strategy, ensuring consistent brand messaging.
Identified growth opportunities, facilitating business expansion initiatives.
Fostered collaboration within teams, enhancing overall performance.

Past Employer : Telkom SA Ltd

Designation : Area Manager – UK, Central and Eastern Europe

Period : 1998/09 – 2001/09

Responsibilities : Established strong relationships with key stakeholders to drive business growth.
Oversaw planning and execution of targeted sales and marketing strategies.
Managed revenue strategy development and implementation to maximise profitability.
Directed telecoms carrier relations, ensuring effective communication and collaboration.
Developed robust sales strategies that significantly increased revenue generation.
Managed bilateral and multilateral relations to enhance partnership opportunities.
Oversaw technical co-operation processes for efficient technology transfer.
Monitored staff performance through the development of KPAs and KPIs.

Past Employer : Telkom SA Ltd

Designation : Area Manager – Africa and SADC

Period : 1996/02 – 1998/08

Responsibilities : Oversaw carrier relations to enhance partnerships and service delivery.

Directed revenue strategy development and implementation processes for optimal financial performance.
Managed traffic deals contracts, ensuring compliance and profitability.
Coordinated technical cooperation for VSAT technology to improve operational efficiency.

Past Employer : Telkom SA Ltd

Designation : Manager – Bilateral and Multilateral Relations

Period : 1995/03 – 1996/01

Responsibilities : Conducted regulatory analysis to ensure compliance with telecommunications standards.
Managed stakeholder relationships to facilitate effective communication and collaboration.
Analysed telecommunications policy to identify strategic opportunities within the industry.
Compiled agreements to support negotiations and formalise partnerships.
Oversaw relations with telecom ministries, enhancing governmental engagement.
Coordinated technical cooperation to advance shared objectives among stakeholders.
Developed new edge business strategies to drive innovation in telecommunications.

Past Employer : Telkom SA Ltd

Designation : Dealer – Foreign Exchange

Period : 1994/04 – 1995/02

Responsibilities : Analysed portfolio risks to identify potential financial pitfalls.
Studied economic conditions, accurately forecasting market trends for informed decisions.
Monitored stock market developments daily, ensuring timely adjustments to strategies.
Managed invested funds to optimise returns on assets.
Assessed market trends to guide investment strategies effectively.
Dealt in major and third currencies, placing strategic financial positions.
Maintained customer relations to enhance service delivery and client satisfaction.
Authorised settlements of placed positions, ensuring compliance with regulations.

Past Employer : Safmarine Corporation Ltd

Designation : Assistant Management Accountant

Period : 1992/11 – 1994/03

Responsibilities : Conducted thorough analysis of route profitability to enhance operational efficiency.
Managed induction process for new entrants for seamless integration into company culture.
Performed variance analysis between actual and forecasted figures for operational efficiency.
Assisted in annual budget preparation, significantly contributing towards fiscal objectives.
Generated accurate budget forecasts using advanced Excel functions to aid strategic planning.
Oversaw management of accounts payables and receivables, optimising cash flow processes.
Prepared detailed reports and projections based on comprehensive financial data.

Skills and Capacity

Persuasive presentations, Executive decision-making, Budget management Project management
Board relations, Contract negotiation and drafting
Influential negotiation, Leadership development, People-focused approach
Business growth, financial oversight and Mergers and acquisitions
Regulatory compliance, Engaging leadership, Organizational leadership
International diplomacy

Regional Customers: Eskom Ltd, Transnet Ltd, Siemens, SITA, Department of Communications, Botswana, Swaziland, Nigeria, Zambia, Zimbabwe, Tanzania, Kenya

Int'l Customers: United Kingdom, Germany, France, Spain, Switzerland, Norway, Finland, Denmark, Sweden, Austria, Greece, Yugoslavia, Czech Republic and Bosnia Herzegovina, Australia

Community Activism

- 1. Pelindaba Public Safety Information Forum (PSIF)**
Position: Affected Community Representative

- 2. Organization: Atteridgeville Renaissance**
Positions: Director: Finance and Fundraising: 2001-2003; 2003-2005
Director: Corporate Affairs and Governance: 2005-2007
Director: Projects and Programmes: 2007-2009

- 3. Organization: South African National Civics Organization (SANCO)**
Positions: HOD Governance: 2012 – 2014
Deputy Branch Chairperson: 2014 – 2016; 2016 – 2018
Deputy Branch Chairperson: 2018 – 2020; 2020 - 2022
Provincial Treasurer: 2022 - 2023

- 4. Organization: Progressive Civics Congress (PCC)**
Position: Provincial Secretary: 2023 – Current
Concurrent Acting National Chairperson: 2025

References:

1. Mr. Brian T. Malatsi – [REDACTED]
2. Mr. Edgar Mabothe – [REDACTED]
3. Mr. Jethro Tshabalala – [REDACTED]
4. Dr. Sello Mkhondo – [REDACTED]
5. Adv. K.C. Kekana – [REDACTED]