
1. Professional Summary

The applicant is a researcher and language expert with a diverse background in general and applied linguistics. He holds a PhD in Languages, Linguistics, and Literature, and currently serves as a Senior Lecturer in the Department of Linguistics and Modern Languages at the University of South Africa (UNISA), within the College of Human Sciences. In addition to his teaching and research responsibilities, the applicant leads various academic initiatives. His strategic vision centres on the preservation, promotion, and development of South African languages, particularly those that have been historically marginalised. His research interests include applied linguistics, internet linguistics, paremiology, and general linguistics.

2. Education

Qualification : Doctor of Philosophy in Languages, Linguistics and Literature
Institution : University of South Africa (UNISA)
Year completed : 2022

Qualification : Masters in Translation Studies and Linguistics
Institution : University of Limpopo
Year completed : 2016

Qualification : Bachelor of Arts honours in Translation
Studies and Linguistics
Institution : University of Limpopo
Year completed : 2014

Qualification : Bachelor of Arts in media Studies
Institution : University of Limpopo
Years completed : 2013

2.1 Other education

Qualification attained : Grade 12
Year of completion : 2008
High school attended : Ngwanamala High School

3. Academic & Professional Experience

Current employment

Position : Senior Lecturer in the Department of Linguistics and Modern Languages
Responsibilities : Lecturing, material development, quality assurance coordinator; Research and Innovation coordinator, strategic projects leader, researcher, and supervisor for postgraduate students
Employer : University of South Africa (UNISA)
Year : 2023 – current

Previous employment

1.Position : Lecturer
Responsibility : Lecturing, Development and Moderation of study material, Teaching Practice Assessor and Supervisor for honours students
Employer : STADIO Higher Education
Year : 2020 - 2022

2.Position : Language practitioner
Language combination : Sepedi and English
Responsibilities : Translation of exam question papers and tutorial letters from English to Sepedi, to draft public communication messages in Sepedi and to quality assure text translated from English to Sepedi
Employer : Unisa Language Services
Year : 2019

3.Position : Lecturer
Responsibilities : Development of tutorial letters, facilitation of teaching and learning, serving as a student advisor, marking student assessments (assignments and exam), marketing the Department of Linguistics and Modern Languages, sitting in departmental and college board meetings, and engaging the community through skills transfer
Employer : University of South Africa (UNISA)
Year : 2018 – 2019

4.Position : Junior lecturer
Responsibilities : Writing tutorial letters (assessments) and assessment feedback, setting exam papers and marking exams and assessment scripts
Employer : University of South Africa (UNISA)
Year : 2017 – 2018

Part-time work

1.Position : Language consultant
Language combination : Sepedi and English
Responsibilities : Editing, proofreading, and assisting students with presentation skills, and academic writing skills
Employer : University of Limpopo
Year : 2016

2.Position : Data capturer
Responsibilities : Collection of data from lecture halls, capturing, evaluating, and interpreting the collected data, report writing and facilitation of lecturer's evaluation and the evaluation of lecturer's performance in the assigned modules
Employer : University of Limpopo
Year :2015

Voluntary work

Position : Mentor
Modules mentored : Translation studies and Linguistics modules
Responsibilities : Assisting first year students in adjusting to the university environment, mentoring first entering students on their university modules, preparing students for assignments, tests, and examinations, and helping students to solve their social problems
Employer : University of Limpopo
Year : 2012

Leadership roles at the University of South Africa (UNISA)

- UNISA-DHET Language Development Plan Project Leader (2025 - current)
- Departmental Research and Innovation coordinator (2026)
- Departmental Quality Assurance coordinator (2023 – current)
- Departmental Teaching and Learning coordinator (2023 – current)
- Skills Training for Corpus Building and Presentation Project Leader (2023 – 2025)
- Unisa Children's Literature Project Leader (2023 – current)

- Unisa Language Festivals Project Leader (2023 – 2025)

Academic citizenship

- External Examiner for University of Limpopo
- External Examiner for Tshwane University of Technology
- External Examiner for North-West University
- Reviewer for Southern African Linguistics and Applied Language Studies Journal
- Reviewer for Language Matters Journal
- Reviewer for South African Journal of Libraries and Information Science
- Committee member of Unisa School of Arts 2019 and 2023 conference
- Committee member of GLOCAL AFALA conference 2024 hosted by Unisa

Awards & Recognition

- 2026 Excellent Award in Research and Innovation (UNISA, Department of Linguistics and Modern Languages)
- Best Presentation Award 2025 LSSA Conference
- 2024 PanSALB Multilingualism Award

Professional Memberships

- Linguistic Society of Southern Africa (LSSA)