



Prof Corné Davis-Buitendag
School of Communication
Department of Strategic Communication
Associate Professor

Qualifications:

D Litt et Phil UNISA 2011

Biography

Prof Corné Davis-Buitendag is an associate professor at the Department of Strategic Communication. My field of expertise is gender-based violence (GBV) and gender equality and I have published several national and international papers on this topic on academic and industry platforms. I have been interviewed on national television and radio channels multiple times and has been leading funded research projects on GBV. I have supervised a number of masters and doctoral studies on GBV and gender identity. I lecture modules in strategic communication at both undergraduate and post-graduate levels. I have received the Faculty of Humanities Dean’s award for outstanding academic citizenship in 2022 and won the overall Woman of Stature award for South Africa in 2023 for my work related to GBV. I am currently involved in national and international GBV research projects, including TEARS Foundation’s Help-at-Your-Fingertips GBV victim mapping and profiling, and University of Western’s international IPV prevention and intervention study.

Employment history

I have been employed at University of Johannesburg since 1 July 2006.

Previous employment:

- Bond University South Africa (2004-2006)
- Vega School of Branding (part time) (2001-2004)
- Varsity College (part time) (2001-2004)
- Boston Media (part time) (2001-2004)

Research Interests: gender equality, gender-based violence, global sustainability, corporate social responsibility, corporate social responsiveness, employee well-being, social activism, organisational purpose

Postgraduate research supervision:

Doctoral supervision

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2023 Woman of Stature Award for overall winner

Journal publications

Verwey, S. & Davis, C. (2011). Sociocybernetics and autopoiesis – new laws of organisational form? *Communicare* 30(2):2-26

Verwey, S. & Davis, C. (2012). Network Direct Selling Organisations: a schismatic perspective. *Communicare* 31(2):57-77.

Davis, C. (2012). A second-order cybernetic explanation for the existence of network direct selling organisations as self-creating systems. *Communitas* 57(1):76-88.

Davis, C. (2013). Die belang van Niklas Luhmann vir kommunikasieteorie: 'n Inleidende interpretasie. *Tydskrif vir Geesteswetenskappe* 53(1):73-88.

Davis, C. (2015). Domestic violence in the workplace! Business Brief April/May 2015. Available at:

Davis, C. (2017). The communicative co-constitution of gender-based violence through functional differentiation. *International American Journal of Social Science* 6(1):32-44

Davis, C. & Meerkotter, D.N. (2017). Exploring the heuristic value of non-personal data for sexual- and gender-based violence prevention and intervention in South Africa. *African Safety Promotion* 15(1):16-37.

Sitto, L., Davis, C., & Matema, L. (2018). Reflection on a collaborative teaching project about gender inequality: students learning by doing through transdisciplinarity - *SOTL in the South (special issue)* 2(1):21-41.

Sitto, K. & Davis, C. (2020). Hidden figures – Re-framing gender prototyping from a communication science perspective. Accepted for publication in *Agenda (Special edition 2020)*.

Davis, C. (2020). How the private sector can address the issue of gender-based violence. *African Safety Promotion* 18(1): 105-116.

Binneman, A. & Davis, C. (2020). Star stories: using indigenous knowledge for stakeholder engagement. *Communitas* 25: 1-17.

[REDACTED]

Davis, C., Kuhudzai, A. & Dalal, K. (2023). Knowledge, perceptions, beliefs and opinions of the employees about GBV: a national online study in South Africa. *BMC Women's Health* 23(1):565

[REDACTED]

Davis, C. (2023). Gender-based violence as a consequence of functional differentiation. *Soziale Systeme* 27(1-2):62-84.

[REDACTED]

Davis, C. (2023). Exploring the impact of gender-based violence in South Africa. A partnership between University of Johannesburg and Mid Sweden University. *The Thinker* 95:50-53.

[REDACTED]

Davis, C., Chakraborty, S. & Dalal, K. (2025). When, where and what? A national support center scenario for victims of gender-based violence, *Discover Social Science and Health* 5:53.

[REDACTED]

Dalal, K., Biswas, A., Chakraborty, S & Davis, C. (2025). Prevalence, Socioeconomic Determinants, and Regional Disparities of Intimate Partner Violence (IPV) in India: A Review Over the Three National Family Health Surveys. *Shiraz E-Med Journal* 26(6): e148693.

[REDACTED]

Books and chapters in books

Binneman, A. & Davis, C. (2020). From Management to Engagement: How South Africa's Square Kilometer Array Project Transformed its Interactions with Stakeholder Groups. *NASA Special edition on Square Kilometre Array*. Elsevier.

[REDACTED]

Davis, C. (2020). Strategic communication practice in communicatively constituted contexts. Perspectives on strategic communication. In Verwey, S., Benecke, D.R. & Phumo, T. (Eds). *Strategic Communication. South African perspectives*. Oxford University Press, pp.113-137

Davis, C. (2021). What is research? In Du Plooy-Cilliers, F., Davis, C. & Bezuidenhout, R. (Eds.) *Research matters*. 2nd edition. Cape Town: Juta, pp.1-20

Bezuidenhout, R. & Davis, C. (2014). From topic to research question. In Du Plooy-Cilliers, F., Davis, C. & Bezuidenhout, R. (Eds.) *Research matters*. 2nd edition. Cape Town: Juta, pp.69-80.

Davis, C. (2021). The aims of research. In Du Plooy-Cilliers, F., Davis, C. & Bezuidenhout, R. (Eds.) *Research matters*. 2nd edition. Cape Town: Juta, pp. 81-92

Davis, C. (2021). The research rationale. . In Du Plooy-Cilliers, F., Davis, C. & Bezuidenhout, R. (Eds.) *Research matters*. 2nd edition. Cape Town: Juta, pp. 105-113

Davis, C. (2021). Conceptualisation In Du Plooy-Cilliers, F., Davis, C. & Bezuidenhout, R. (Eds.) *Research matters*. 2nd edition. Cape Town: Juta, pp.121-134

Davis, C. (2021). Constructing arguments in research. In Du Plooy-Cilliers, F., Davis, C. & Bezuidenhout, R. (Eds.) *Research matters*. 2nd edition. Cape Town: Juta, pp. 135-144

Davis, C. (2023). Sense and sensemaking. In Angelopulo, G. & Lubinga, E (Eds.). *Introduction to communication studies*. 3rd edition. Cape Town: Juta, pp. 29-58

Conference proceedings

Benecke, D.R. & Davis, C. (2022). Adopting a network perspective for stakeholder engagement and research during covid-19: the case of GBV research among private sector organisations in South Africa. Reboot: Should organizations rediscover communication with internal and external stakeholders? Bledcom: 29th International Public Relations Symposium July 1-2 2022.

Conference participation and public events:

UJ Transformation LGBTQI Summit 2018: The complexity of gender identity and organisational semantics of sensitivity.

UJ Family Law & Strategic Communication Seminar. Family diversity in focus. The family as a system of (in)differentiation through exclusion. Johannesburg, 14 September 2017.

UNISA Corrections Management conference. Exploring systemic failures in dealing with Online child pornography: a multidisciplinary approach. Pretoria, 6 September 2017.

UNISA Corrections Management conference. Stealth marketing cyber-crime. Pretoria, 7 September 2017.

South African Communication Association (SACOMM). SKA South Africa: Marking the shift from stakeholder management to stakeholder engagement. Cape Town. 27 August 2019.

BENAfrica Conference. Exploring private sector awareness of the impact of GBV on employees. 3-4, Namibia, November 2021.

The costly impact of GBV: private sector perceptions and realities in South Africa. Keynote speaker. JSE 11 August 2022. [REDACTED]

Shared Value Africa gender equality forum. Panel member. Hosted online on 8 March 2023.

CEO Connect Forum. Keynote speaker. Johannesburg Stock Exchange on 18 August 2023.

College of Business and Economics. Eagles fly above the storm. Keynote speaker. 19 September 2023. [REDACTED]

Brand recognition, reputation, influence, credibility and market-shared opportunity. Keynote speaker. Shared Value Series. Rwanda, 17-19 October 2023.

Commonwealth Lawyers Association. Speaker: Cybercrime in the intimate partner and honour based abuse contexts – signs and preventative strategies. Online:17 September 2024

Corporate Affairs Symposium. Panel member. Johannesburg Stock Exchange on 22 October 2024.

City of Johannesburg 16 days of activism campaign. Panel member. 29 November 2024.

2024. Together for all. Survivor centred response summit. Panel member. TEARS Foundation.
Johannesburg Stock Exchange on 6 December 2024.

2025. University of Parma Summer School. 22 June 2025 to 2 July 2025, participation in the course
"Social and Gender Equality as a Systemic Strategy for Social Sustainable Innovation".

Contact details:

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